CARLISLE EVENTS SUMMER INTERNSHIP

We are seeking dynamic and motivated interns with a passion for marketing, communications, and event planning & operations to join our team for a summer internship. This hands-on experience will provide you with valuable skills in large event production and enhance your resume for future career opportunities. This is not your typical desk job where you sit at a desk all day. As a paid intern, you'll be an integral part of the team, actively contributing to the success of our events. The internship places a significant emphasis on social media marketing, offering interns a unique opportunity to dive into the dynamic world of digital engagement and content creation.

Key Roles: You will gain broad experience through our automotive events and other related functions. Functions and events may include motorsport activities, parades, judged events, celebrity appearances and special displays. Roles include, but are not limited to:

- **Content Creation**: Interns will play a crucial role in capturing the essence of our events through visually stunning photos, graphics, and engaging videos. These visuals will serve as compelling content for various social media platforms. This includes crafting compelling and effective copy for posts that drive engagement and attendance.
- **Social Media Management:** Gain hands-on experience with social media management tools to schedule posts, analyze performance metrics, and track the success of various campaigns.
- **Audience Engagement:** Interns will actively monitor social media channels, respond to comments, and engage with our online community. Building a positive and interactive relationship with our audience is crucial for fostering brand loyalty and encouraging event participation.
- **Event Operations & Project Management:** Assist in the planning and execution of large-scale automotive events. Coordinate logistics, manage activities, and contribute to the overall success of each event.
- **Customer Engagement:** Interact with event attendees, answer inquiries, and enhance the overall guest experience. Gather feedback and insights to improve future events.

Requirements:

- Preferred intern candidates would be in a business, communication, hospitality, or sports major, with career interests in marketing, public relations, journalism, event planning, entertainment, or venue management.
- Familiarity with social media platforms (Facebook, Instagram, Tik Tok).
- Proficient with Adobe Photoshop and/or Canva.
- Strong written communication skills, attention to detail and proofreading skills.
- Present a professional demeanor in a casual environment.
- Be willing to work odd hours, which may be late or early on event weekends.

Interested candidates should submit a cover letter and resume to Sabrina Palumbo, Event Marketing Manager, at sabrina@carlisleevents.com no later than ***March 12, 2027.***