

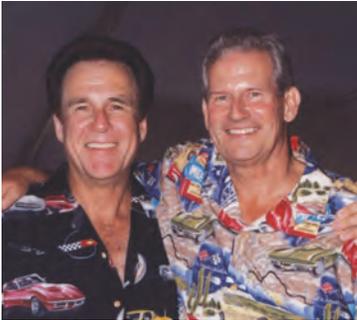
# CARLISLE® *Events*

**Each year, nearly half a million visitors come to our events.  
Your dedication, passion, and hard work are  
why we have been successful since 1974.**



## **Event Operations Manual**





BILL MILLER & CHIP MILLER



LANCE MILLER & BILL MILLER

## Company Timeline

Visit Building T to see the Carlisle Events Company Timeline and Memorabilia Display. Listed here is a very brief description of some significant things in the company's history.

**1974** - A mutual friend introduced Bill Miller and Chip Miller in 1969 and they became fast friends. They went to an event in 1973 where officials said Chip's 1954 Corvette was too new to be on display. After one Miller said to the other, "maybe we should start a car show," Post War '74 was born and held September 26-29, 1974. That event became known as Fall Carlisle.

**1977** - The runaway success of Fall Carlisle led to the addition of Spring Carlisle in April 1977.

**1982** - Chip Miller's love of Corvettes launched the company's first specialty event in 1982; Corvettes at Carlisle.

**1986** - The second specialty event welcomed all imported vehicles and soon added the largest gathering of kit cars in the country.

**1991** - The first Carlisle Truck Nationals took place June 21-23, 1991. It was moved to August in 2004.

**1991** - The first Chrysler Nationals was held August 16-18, 1991 and moved to July in 1993.

**1995** - The first Ford Nationals was June 9-11, 1995. In 2023, it became the largest specialty event on the schedule.

**1996** - Custom compacts were included at the Import show. By 2001, their attendance had grown so much to warrant a separate event. The two events were rejoined in 2016.

**2001** - GM was added to the schedule and took place in June.

**2004** - Chip Miller passed away on March 25, 2004 of complications from Amyloidosis. To date, a moment of engine revving is held at several events in honor of Chip and loved ones who have passed.

**2006** - Carlisle Auctions was formed for the sale of collector vehicles.

**2009** - Chip's son Lance Miller joined Bill Miller as co-owner.

**2024** - Carlisle Events celebrated its 50th Anniversary.

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- Founded in 1974 by friends Bill Miller, Jr. and Chip Miller (see bottom of page)
- Currently owned by Bill Miller, Jr. and Chip's son, Lance Miller
- Carlisle Events owns the Carlisle Fairgrounds and the Carlisle Expo Center
- Produces some of the world's largest automotive events
- Parent company of Carlisle Auctions
- CarlisleEvents.com



- Carlisle Auctions staff offices are located within the Carlisle Expo Center
- Three annual auctions with approx. 400+ vehicles each:
  - February - Lakeland, FL
  - April - in conjunction with Spring Carlisle
  - Sept./Oct. - in conjunction with Fall Carlisle
- CarlisleAuctions.com



- Carlisle Events staff offices are located at the Carlisle Fairgrounds
- The Carlisle Fairgrounds is rented to organizations to hold their events (such as the: All-Breeds Jeep Show, Porsche Show, RV Sale)
- CarlislePAFairgrounds.com



- The Carlisle Expo Center is an indoor event venue located at 100 K Street
- It is rented to organizations to hold their events (for example: reptile shows, hot tub shows, Christmas craft shows, clothing sales, professional trainings and meetings, etc.)
- CarlisleExpoCenter.com

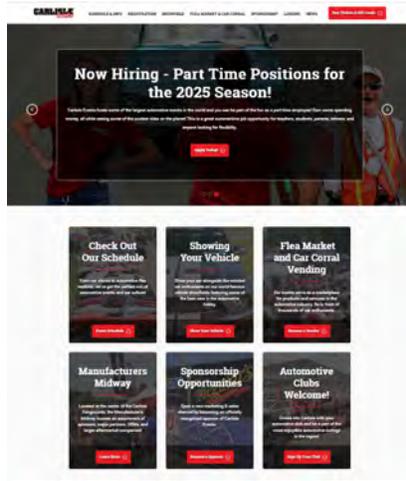


Chip Miller was known worldwide for his love of Corvettes, his Corvette collection, and for creating the largest Corvette show in the world, Corvettes at Carlisle. Chip was diagnosed with Amyloidosis in December 2003 and passed away just three months later in March 2004. The Chip Miller Amyloidosis Foundation (CMAF) was formed to empower people with the knowledge and understanding of Amyloidosis for earlier detection, ensuring a better quality of life for those afflicted with the disease and to help science find the cures.

**WEBSITE**

**CarlisleEvents.com**

- Our website is a gateway for information, registration, tickets, lodging and more
- Application for Featured Vehicle Displays
- Sign-up page for our Email Newsletter
- Event Guide Archive
- Event Surveys
- Staff Portal



**SOCIAL MEDIA**

- We maintain a number of social media accounts as listed here
- Our YouTube channel contains hundreds of videos, both old and new, including an instructional How-To series
- Our Flickr account is the go-to resource for event photos taken by our staff photographer



**FACEBOOK**  
 CarlisleEvents  
 SpringFallCarlisle  
 CarlisleImportAndPerformance  
 FordNationals  
 CarlisleGMNationals  
 ChryslerNationals  
 TruckNationals  
 CorvettesAtCarlisle  
 AutoManiaAutomotiveMarket  
 CarlisleAuctions  
 CarlislePAFairgrounds  
 CarlisleExpoCenter



**INSTAGRAM**  
 CarlisleEvents  
 SpringAndFallCarlisle  
 CarlisleIPN  
 FordNationals  
 CarlisleGMNationals  
 ChryslerNationals  
 CarlisleTruckNationals  
 CorvettesAtCarlisle  
 CarlisleAuctions



**YOUTUBE**  
 @Carlisle\_Events



**FICKR**  
 Carlisle-Events



**LINKEDIN**  
 carlisle-events



**X**  
 CarlisleEvents



**TIKTOK**  
 carlisleevents

**MOBILE APP**

Our free mobile app is a powerful tool for both staff and guests.



- Find It:** This gives GPS-style directions to spaces, vendors, items for sale, and Showfield class parking areas
- See It:** a list of event activities
- Schedule:** Event hours and activity schedule
- Social:** Links to social media pages
- Directions:** this launches your device's default GPS app to give you directions to the Carlisle PA Fairgrounds
- Parking:** shows where parking is available with GPS links to parking lots

**Tickets:** launches the SquadUP app on which to purchase admission tickets

**Guide:** opens a PDF of the event guide

**Midway:** see vendors located on the Manufacturers Midway

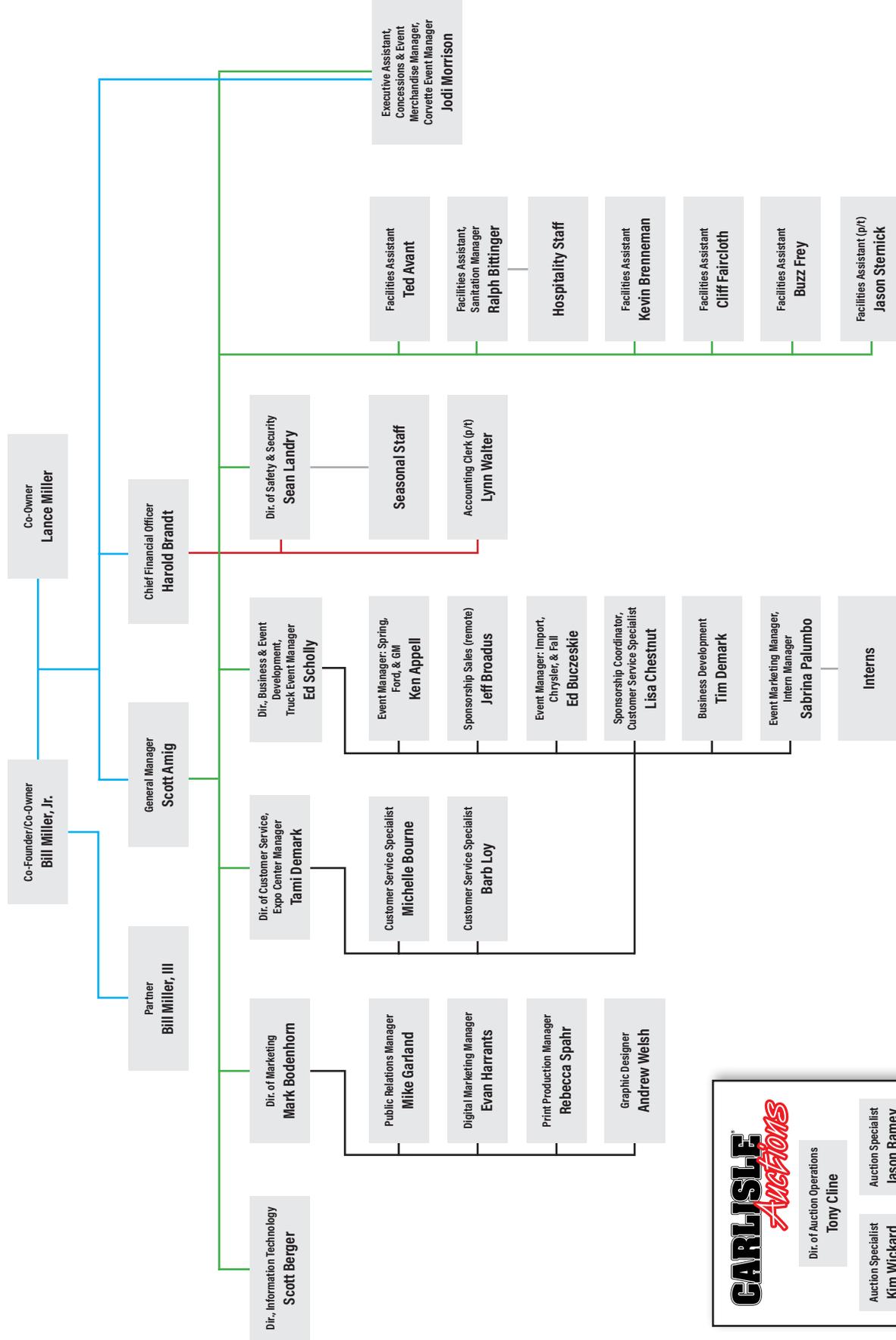
**Register:** buy vending/car corral spaces or register for the showfield

**Map:** see a detailed map of the facility

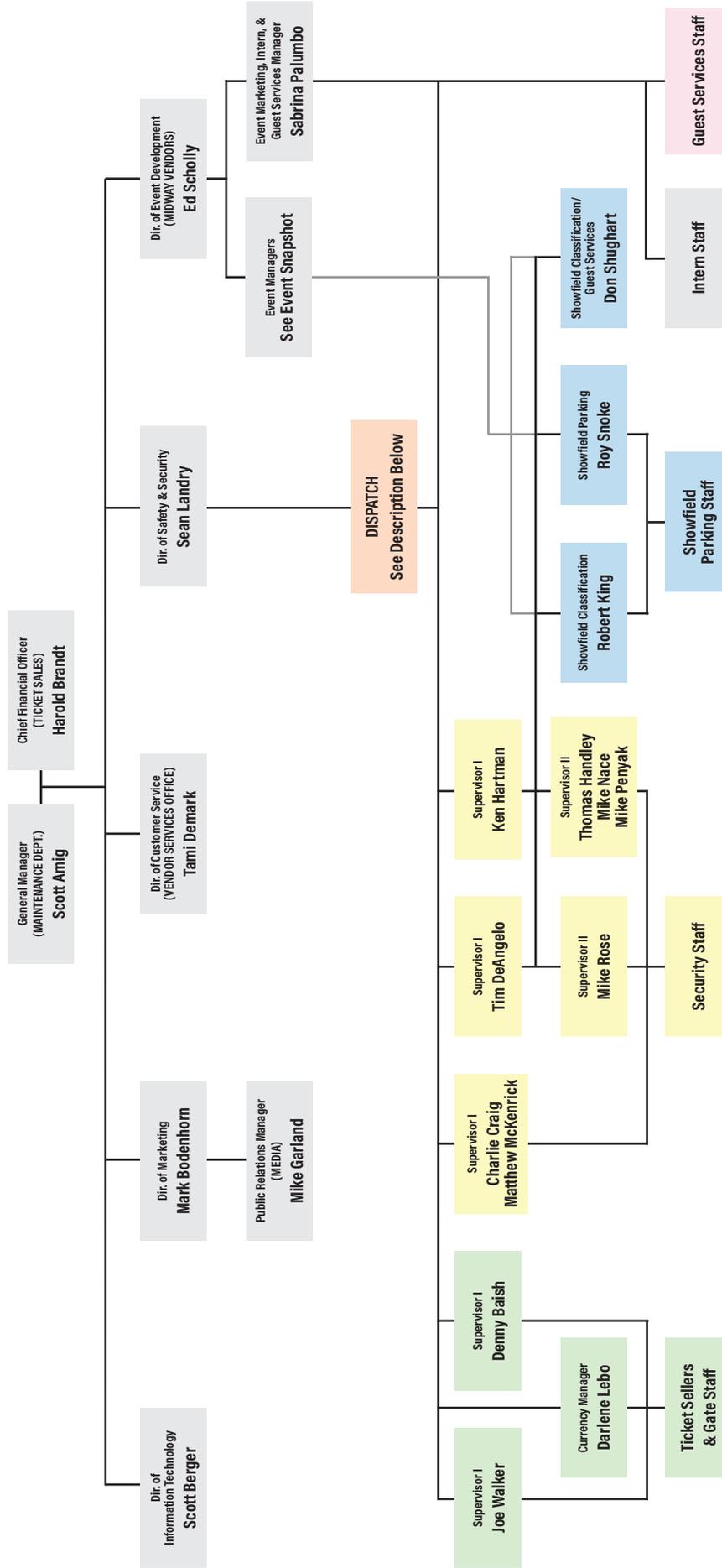
**Food:** see information about our concessionaires



**ORGANIZATIONAL CHART: Year-Round Staff**



# ORGANIZATIONAL CHART: Event Operations



**DISPATCH**

- The Dispatcher funnels messages/information/issues/etc. to the Dir. of Safety & Security like that of an assistant. They answer and document all incoming calls from staff and guests and provide pertinent information to the Supervisors.
- Security Supervisors and staff check in with the Dispatcher at the start of their shift for radio and golf cart assignments.
- This position manages and dispatches staff for all requests for security intervention, parts hauling, and taxi service.

Lauren Painter, Supervisor I  
Antoinette Lehman, Assistant  
Ashley Waters, Assistant

Directors, Event Managers, Supervisors, etc. should communicate with Dispatch so all issues are documented. This is important when we need to review details and procedures after an event.

## Work Schedule

- Your work schedule will be mailed/e-mailed to you approximately two weeks prior to an event.
- An event snapshot/highlights will be included so you have an idea of what to expect during your shift.
- If you are unable to work your scheduled hours, please notify us as soon as possible by calling **717-960-6429** or call/text Sean Landry at 717-304-4717.

## Uniform & Appearance Requirements

- Employees are expected to have a professional appearance and be well-groomed.
- Our events are held in all types of weather, so if it is cold, windy, rainy, etc., dress appropriately. Ponchos will be offered if there is rain. Your uniform should be visible regardless of the weather.
- You may be standing for long periods of time, so wear comfortable shoes.
- CE provides shirts for all staff. If your shirt is damaged or the color is faded, please ask for a replacement.
- Visors and hats are available upon request.
- Name badges are issued and they are to be worn when you are working.
- Ask your supervisor if you have any questions about appearance or clothing.

## Parking

We will provide you with a designated area to park for your shift and a permit to hang on your rearview mirror.

## Timesheets, Staff Maps, & Surveys

- Upon arrival for your shift, report to your assigned location where there should be timesheets and staff maps.
- If you can't find them, ask a supervisor. They are always available at Dispatch.
- Fill out a timesheet with the actual hours you worked, not the hours you were scheduled; they are sometimes different.
- We calculate time using a quarter hour system. So if you worked from 8 AM - 4:15 PM, you would write 8.25 hours on your timesheet.
- Turn in your timesheet at the end of your last shift of the event to the Event Staff Office (left side of the Maintenance Building) or Currency Manager (if you work at a gate).
- You are encouraged to fill out an employee survey for each

event you work. They are mailed with your schedule and available on the Staff Portal.

## Paychecks

- Paychecks are available to be picked up in the Event Staff Office (left side of the Maintenance Building) on the Wednesday following an event 11 AM - 4 PM.
- Any paychecks not picked up by 4 PM will be mailed. Mailed paychecks can take two to three business days to arrive.
- Paychecks for work performed outside of the event season, paychecks are issued every other Wednesday.
- We do not offer direct deposit.

## Food

- Free refreshments are delivered to all event staff at their assigned locations several times a day during events. We provide hot and cold beverages and a variety of snacks.
- You are entitled to two \$4 coupons per shift that can be used at any on-grounds food vendor and at the Carlisle Store in Building T. They may be accumulated to use multiple coupons for a single purchase. Ask your supervisor for your coupons if they are not offered to you.
- Paid lunch breaks are provided based on the number of hours you work. They are 30 minutes long and coordinated by your supervisor.

## Radio Usage & Etiquette

When you need to contact a co-worker using a radio:

1. Remember that every person with a radio and any guest near a staff member can hear what you say; be professional and respectful at all times.
2. Listen to make sure no one else is talking.
3. Hold the button for the count of "one-one-thousand" before speaking; if you don't, the first thing you say will be cut off.
4. Say "How about" or "Come in" then the person's name. By saying something before the person's name, they are more likely to hear it than if you say their name first.
5. When someone calls you, answer by saying "Go ahead."
6. If you have a lengthy conversation, say, "Please go to channel [number]," change your channel, then continue your conversation.
7. Radio channels are assigned for specific usage and will be listed on the staff map.

### **Golf Carts**

- Do not operate golf carts unless you completed an authorization form for the current year.
- There are many vehicles and people in motion during events. Golf carts must always be operated at safe speeds.
- Some are used to transport guests and merchandise. If a cart isn't safe for the request at hand, call Dispatch to send a different type of cart.
- Golf carts are not available for rent.

### **Event Admission**

- Staff are entitled to free event admission when not scheduled to work.
- If you would like to come to an event on a day you aren't working, ask the Dispatcher.

### **Medical Attention**

- In the event you require medical attention, whether injured or becoming ill during your shift, notify your supervisor immediately. The onsite medical personnel will be consulted if necessary. If your supervisor is not reachable, use your radio to call EMS. Channel numbers will be on staff maps.
- If it is determined that you need to visit an urgent care facility or hospital emergency room:
  - Non-life-threatening situation: a Carlisle Events employee will provide transportation.
  - Life-threatening: you will be transported by ambulance and we will notify your emergency contact person.

### **Tip/Gift Policy**

- Employees are not permitted to receive or offer any payment, gratuity or complimentary gift of such value that it may be perceived as an attempt to influence the performance of duty.
- Any cash received by employees as a tip for services performed is considered to be a donation to the Chip Miller Amyloidosis Foundation and must be given to Dispatch.

### **Standards of Conduct**

- All personal injuries/accidents that happen during your shift must be reported to your supervisor within 24 hours.
- Use of nicotine products (cigarettes, cigars, pipes, vapes, e-cigarettes, pens, etc.) is only permitted in designated outdoor areas out of view/proximity to others.

### **UNACCEPTABLE BEHAVIORS:**

- Violation of personnel and safety policies
- Falsification of timesheet
- Excessive absenteeism, excessive tardiness, or any absence without notice
- Theft or inappropriate removal or possession of property
- Being intoxicated or impaired
- Use, possession, distribution, sale, transfer, or purchase of illegal drugs
- Conduct that violates common decency or morality (including profanity and abusive/foul language)
- Sexual or other unlawful or unwelcome harassment of other employees, vendors or customers
- Insubordination or other disrespectful conduct
- Boisterous or disruptive activity
- Fighting or threatening violence
- Negligence or improper conduct leading to damage of company- or customer-owned property
- Use of firearms or weapons
- Violating state or federal laws
- Unauthorized disclosure of business "secrets" or confidential information

### **Procedure For Handling Complaints**

Employees who have a job-related problem, question or complaint should first discuss it with their immediate supervisor. If the employee and supervisor do not solve the problem, they should meet with the Director of Safety and Security.

### **Social Media Policy**

- All social media content about anything related to Carlisle Events or any Carlisle Events event posted by an employee must follow the Social Media Policy guidelines, which is available on the Staff Portal. Scan the QR code below to read the Social Media Policy.

**Visit the Staff Portal:**

<https://carlisleevents.com/staff>



## Guest

**Spectator:** An individual attending but not participating in an event (i.e. not a vendor, Showfield participant, etc.).

**Vendor:** A person who purchases vending space to sell their merchandise, vehicle, or services in the flea market or car corral.

**Showfield Participant:** A person who registers their vehicle to show during an event - they park on the Showfield.

**Featured Vehicle Display Participant:** A person who is invited to display their vehicle during an event. The vehicle is part of a special display until the event ends.

**Special Guest/V.I.P.:** A person who was invited to attend the event.

## Automotive Flea Market

- Vending area where automotive merchandise and vehicles are for sale. Also called Swap Meet.
- See Vendor Kit on pages 28-30.

## Car Corral

- Designated area where vehicles are for sale.
- See Vendor Kit on pages 28-30.

## Showfield

- A designated area to park vehicles that are registered for a show. During the Corvette event, it's called Fun Field.
- Also called: showing a vehicle, and registering to be part of the show.
- See Showfield Rules on pages 32-33.

## Featured Vehicle Display

- Vehicles are on display every day of the event in a designated area such as a building or tent.
- More on page 20.

## General Parking

- Designated area for **spectators** to park.
- Fee charged daily except on set-up days and Sundays.
- Parking fee is separate from admission fee.

## On-Grounds Parking Area

- Designated area on-grounds for certain vehicles to park.
- Sticker required.
- See page 17 for details.

## Trailer Parking

- Designated area for vendors and Showfield participants to park their trailers (used for hauling merchandise or vehicles) for the duration of the event.
- Sticker required; prices and locations vary.

## Camping

- RVs, travel trailers and tents are all permitted.
- Dry camping - no hookups (no electricity, no water, no sewer). There are free hot showers available in two bathhouses on the fairgrounds.
- Prices and locations vary.

## Kids Ages 12 and Under

- Free admission and goody bag from Guest Services.
- Can register to win prizes at Guest Services.
- Can vote for favorite vehicle on display in Building T.

## Concessions

- The sale of food and beverages is only to be by concessionaires specifically authorized by Carlisle Events. They are located in the Food Court and at various stands throughout the fairgrounds.
- All concessionaires accept cash and credit cards.
- Bags of ice may be purchased at certain food stands as noted in the event guide and on the app.

## Event Guides

- A free event guide is produced for each event that contains a detailed event map, event schedule, information about activities, and lists of vendors.
- Available at all gates, Guest Services, and Registration Building.
- Also available on: CarlisleEvents.com and the free Carlisle Events Mobile App.

## Souvenirs/Event T-Shirts

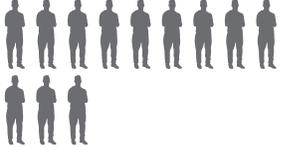
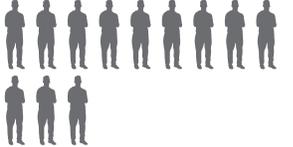
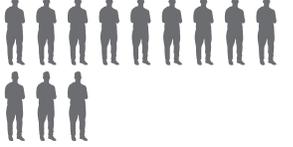
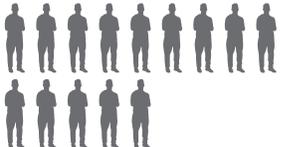
- An independent company stocks and manages the sale of event t-shirts and souvenirs in Building T at The Carlisle Store.

## Track Activities

**Autocross:** Drivers navigate their vehicles through a mini road-course, defined by traffic cones, in an attempt to complete it in as short amount of time possible without hitting any cones.

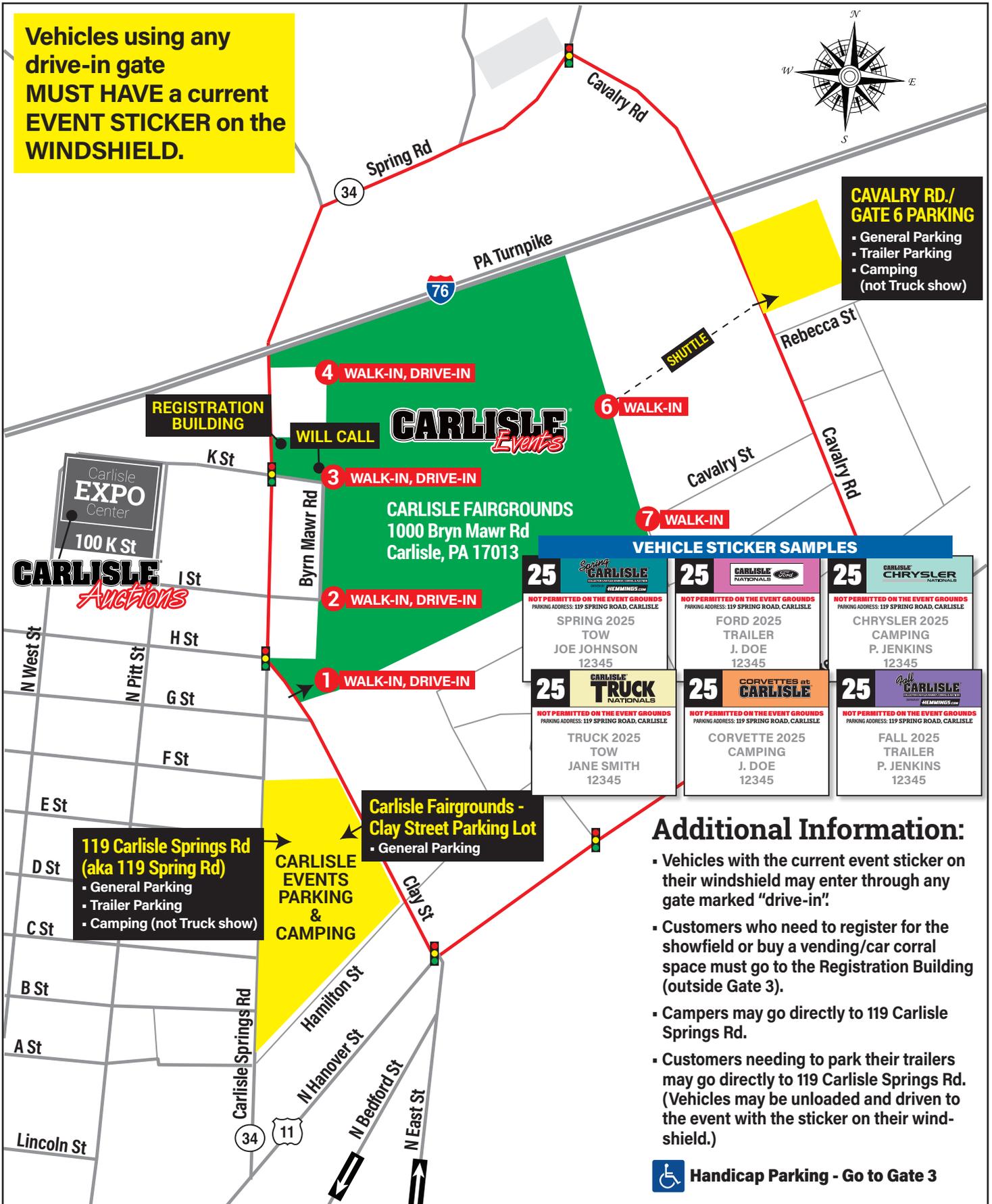
**Rolling Burnouts:** Drivers make the vehicle's wheels spin in a way to cause their tires to smoke.

**Drifting:** A technique where the driver purposely oversteers with loss of traction while maintaining control and countersteering.

EVENT NAME	FLEA MARKET & CAR CORRAL VENDOR SPACES	SHOWFIELD VEHICLES	GUESTS
 COLLECTOR CAR FLEA MARKET, CORRAL & AUCTION	7,500+ 	No Showfield	90,000+ 
	170+ 	1,900+ 	26,000+ 
	2,800+ 	3,300+ 	61,000+ 
	750+ 	900+ 	24,000+ 
	3,100+ 	2,900+ 	60,000+ 
	1,200+ 	2,500+ 	42,000+ 
	2,600+ 	2,900+ 	61,000+ 
 COLLECTOR CAR FLEA MARKET, CORRAL & AUCTION	7,000+ 	No Showfield	70,000+ 

# Parking & Camping Map: SPRING, FORD, CHRYSLER, TRUCK, CORVETTE, FALL

IMPORT & GM - ALL PARKING & CAMPING IS LOCATED ON THE CARLISLE FAIRGROUNDS



Events are listed in the order they occur April-October	GENERAL PARKING	CAMPING	TRAILER PARKING	FVD* SUPPORT & TRAILERS	V.I.P.
<b>Spring CARLISLE</b> COLLECTOR CAR FLEA MARKET, CORRAL & AUCTION	OFF-GROUNDS 	OFF-GROUNDS 	OFF-GROUNDS 	Not applicable because there is no Featured Vehicle Display	ON-GROUNDS 
<b>CARLISLE IMPORT &amp; PERFORMANCE NATIONALS</b>	ON-GROUNDS 	ON-GROUNDS 	ON-GROUNDS 	ON-GROUNDS 	ON-GROUNDS 
<b>CARLISLE NATIONALS Ford</b>	OFF-GROUNDS 	OFF-GROUNDS 	OFF-GROUNDS 	OFF-GROUNDS 	OFF-GROUNDS 
<b>CARLISLE NATIONALS GM</b>	ON-GROUNDS 	ON-GROUNDS 	ON-GROUNDS 	ON-GROUNDS 	ON-GROUNDS 
<b>CARLISLE CHRYSLER NATIONALS</b>	OFF-GROUNDS 	OFF-GROUNDS 	OFF-GROUNDS 	ON-GROUNDS 	ON-GROUNDS 
<b>CARLISLE TRUCK NATIONALS</b>	OFF-GROUNDS 	Camping is not offered	OFF-GROUNDS 	ON-GROUNDS 	ON-GROUNDS 
<b>CORVETTES at CARLISLE</b>	ON-GROUNDS-CORVETTES ONLY  	OFF-GROUNDS 	OFF-GROUNDS 	OFF-GROUNDS 	ON- & OFF-GROUNDS  
<b>Roll CARLISLE</b> COLLECTOR CAR FLEA MARKET, CORRAL & AUCTION	ON- & OFF-GROUNDS  	OFF-GROUNDS 	OFF-GROUNDS 	Not applicable because there is no Featured Vehicle Display	ON-GROUNDS 

\*FVD = Featured Vehicle Display

 **HANDICAP PARKING:** Vehicles must display state-issued handicap placards. They may park in the gravel lot outside Gate 3; and if there is space on-grounds, they will be directed to drive in the gate.

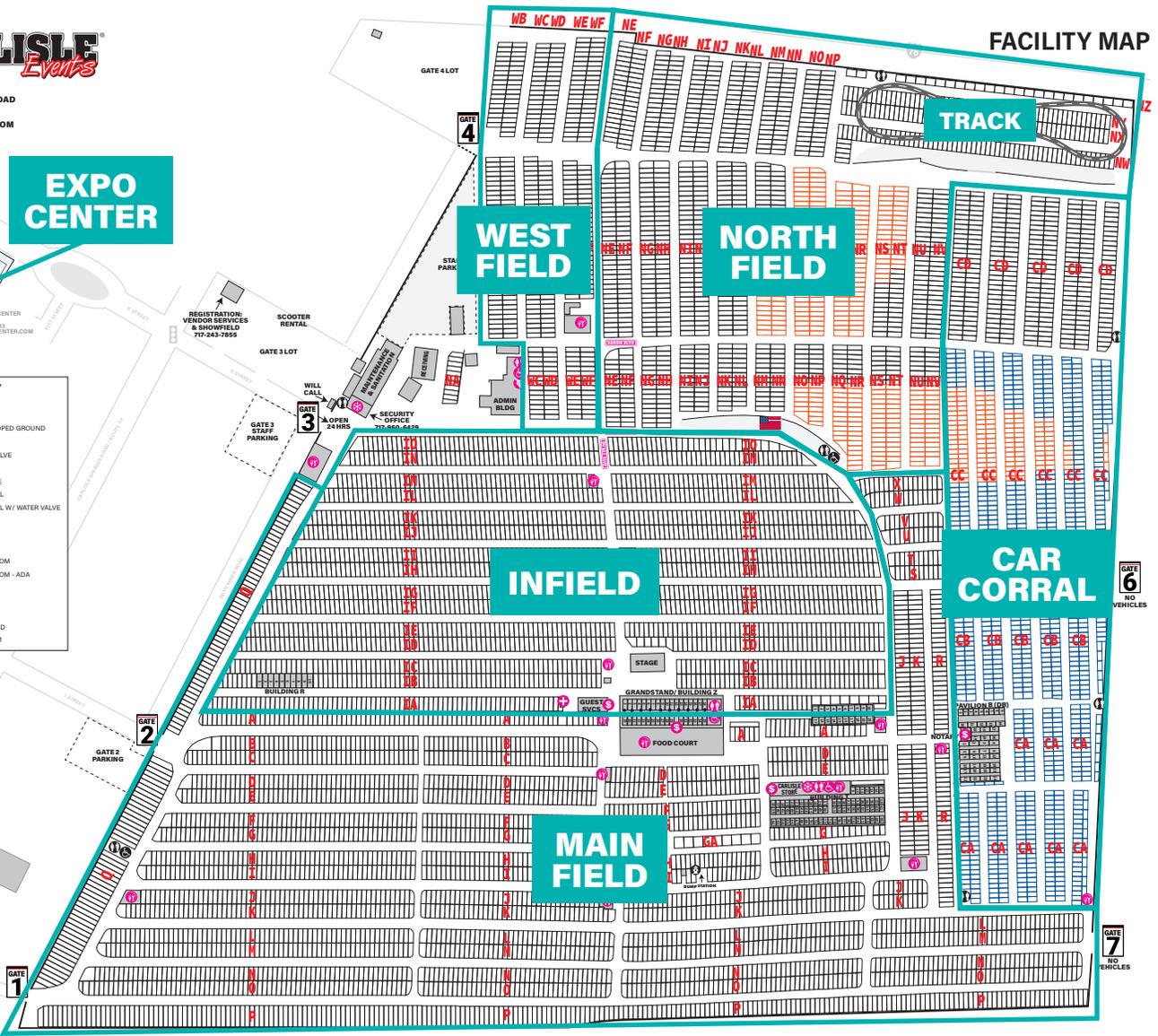
CARLISLE EVENTS  
1000 BRYN MAWR ROAD  
CARLISLE, PA 17013  
717-243-7855  
CARLISLEEVENTS.COM



**EXPO CENTER**

CARLISLE EXPO CENTER  
100 N. STREET  
CARLISLE, PA 17015  
CARLISLEEXPOCENTER.COM

- KEY**
- 10 FT. X 20 FT.
  - 10 FT. X 30 FT.
  - SIGNIFICANTLY SLOPED GROUND
  - POLE
  - POLE W/ WATER VALVE
  - LIGHT POLE
  - ROW MARKER POLE
  - ELECTRIC PEDESTAL
  - ELECTRIC PEDESTAL W/ WATER VALVE
  - TRANSFORMER
  - TREE
  - FIRE HYDRANT
  - PORTABLE RESTROOM
  - PORTABLE RESTROOM - ADA
  - RESTROOM
  - RESTROOM - ADA
  - BATHHOUSE
  - CONCESSION STAND
  - COOL DOWN ROOM



**Gates**

There are six gates of entry to the facility, numbered 1-4, 6, and 7. Vehicles may only drive in gates 1-4, accessed from Carlisle Springs Rd.

**Spaces**

The facility is organized into lettered rows with numbered spaces. Permanent disks in the ground mark each space. The row letters indicate different sections:

**Main Field:** Rows A-P, Row Q runs from Gate 1 to Gate 3, Row R and parts of J and K are parallel to the Car Corral, and Rows S, T, U, V, W, and X are north of Row R.

**Infield:** Rows IA-IO have an "I" prefix for Infield.

**Car Corral:** Sections CA-CD have a "C" prefix for Corral.

**West Field:** Rows WA-WF have a "W" prefix for West.

**North Field:** Rows NE-NZ have a "N" prefix for North.

**Track** (Rows NW-NZ)

**Buildings**

**Registration Building:** Vendor Services & Showfield Registration

- Sales/renewals of flea market and car corral spaces
- Table and chair rental
- Showfield registration & pre-registration packet pick-up
- Featured Vehicle Display check-in
- Midway vendor check-in
- Golf cart & after-hours transportation credentials

**Will Call:** Credentials held here for pick-up

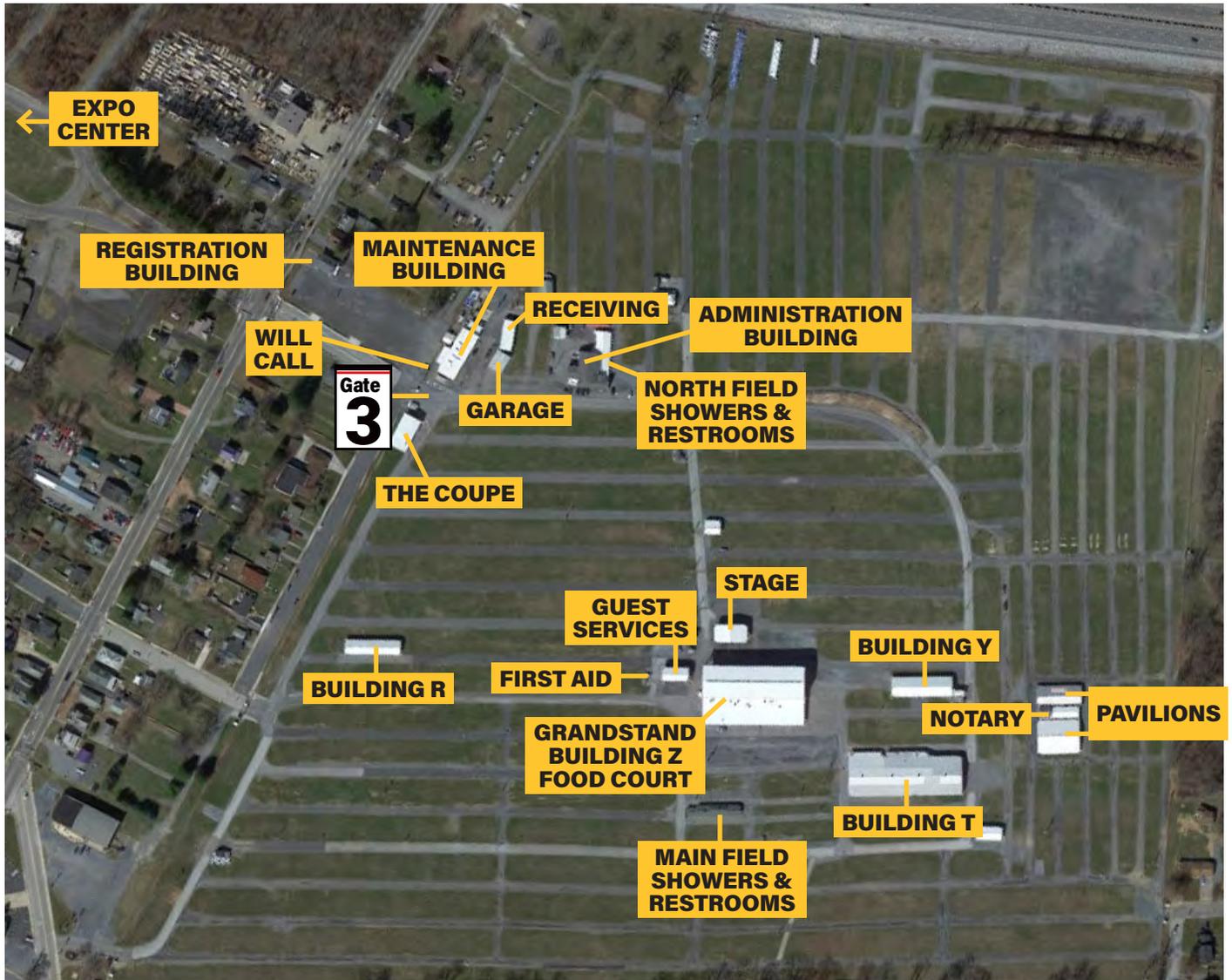
- Vendors, Media, Showfield wristbands

**The Coupe**

- Cool Down Room (air-conditioned space for guests)
- Convenience items (sunscreen, etc.)
- Refreshments and light snacks (fries, chicken tenders, etc.)

**Maintenance Building**

- Offices: General Manager and Dir. of Safety & Security, 2nd flr.
- Event Staff Office/Security Office/Dispatch/Lost & Found (left side of building)



- Maintenance Department (middle of building)
  - Sanitation Department (right side of building)
- Receiving**
- Freight deliveries (vendors may pick up shipments or pay to have them delivered to their space)
  - Goody Bag assembly
- Garage:** Company vehicle maintenance
- Administration Building**
- Full-time staff offices
  - Warehouse
  - Ice cooler (outside)
- North Field Showers & Restrooms**
- Community Bulletin Board (outside, beside men's restroom)
- Building R**
- Storage
  - Special Displays

- First Aid:** Two EMTs onsite during events
- Guest Services**
- Information
  - Contest registration
  - Goody bag distribution (showfield and kids)
  - Showfield reclassification
  - Showfield registration (for next year)
  - Award distribution
- Stage** (raised and covered platform)
- Grandstand** (bench seats facing the stage)
- Building Z**
- Vending spaces BZ 1-35
  - Restrooms
- Food Court** (food stands & picnic tables)
- Main Field Showers & Restrooms**
- Concession Stand on west end

- Building Y**
- Featured Vehicle Displays
  - Vending spaces BY 1-20
- Building T**
- The Carlisle Store (event souvenirs, etc.)
  - Featured Vehicle Displays
  - Vending spaces BT 9-85
  - Restrooms
  - Cool Down Room with private nursing area and electronic device charging station
  - Carlisle Events company timeline display
- Notary** (building between the Pavilions)
- Vehicle registration transfers
- Pavilions**
- Car Corral spaces DA 1-24 and DB 1-20
  - Featured Vehicle Displays
  - Drive-Through Judging

Parking is only included if noted below.

**HOW TO GET INTO AN EVENT**

Admission is only included if noted below.



**ADMISSION TICKETS**

Sold at gates, printed on a different color of paper for each day



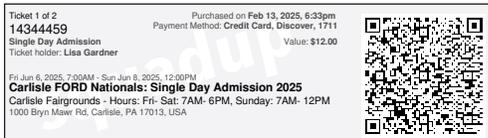
**EVENT PASSES**

- Event passes provide admission to each day of an event.
- Season passes provide admission to each day of every event.
- Gate staff punch a hole in the pass on the day it is used.



**DIGITAL PASSES**

Digital passes are sold online. They are shown to our staff on the guest's phone or printed on paper (more information on next page).



Some Digital passes include parking. See p. 15.

**WRISTBANDS**

Wristbands are not for sale, but are like an Event Pass in that they are good for admission to each day of an event. They're for Showfield participants who leave their vehicle overnight. Available at Will Call and Registration upon request.



**LANYARDS**

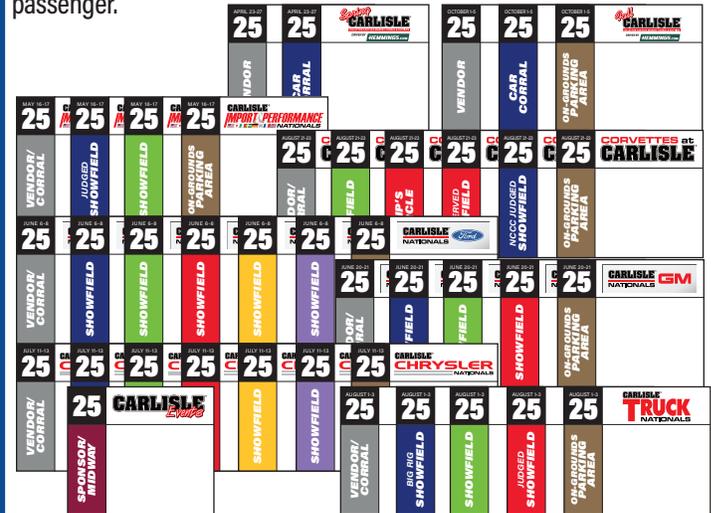
Lanyards are not for sale, but are like an Event Pass in that they are good for admission each day of an event. They are given to different audiences of guests. Only the ones that say "Admit One" provide admission.



**ADMIT ONE**

**WINDSHIELD STICKERS**

A sticker allows that vehicle to enter the fairgrounds, indicates where to park, and provides daily admission for the driver and one passenger.



**HANGING PARKING PERMITS**



These hang from a rear view mirror. The vehicle and its occupants may enter the fairgrounds.

**GATE PASSES**

This laminated card allows the vehicle and its driver and one passenger to enter the fairgrounds. The pass is to be taken and kept by our staff at the display. More on p. 20.



**DAILY PARKING PASSES**

Sold for general parking at off-grounds parking lots; and at gates during Import and GM.



Guests can buy admission in digital form. The guest receives an e-mail that they show on their phone (or print on paper) which is scanned by the gate staff. There are two types of digital passes that include parking.



**Spring CARLISLE**  
COLLECTOR CAR FLEA MARKET, CORRAL & AUCTION  
DRIVEN BY **HEMMINGS.com**  
**APRIL 23-27, 2025**  
CARLISLE FAIRGROUNDS - CLAY STREET PARKING, CARLISLE, PA  
KIDS 12 & UNDER ADMITTED FREE // FREE ADMISSION ON SUNDAY // INCLUDES PARKING  
THIS INCLUDES SPECTATOR ADMISSION TO SPRING CARLISLE COLLECTOR CAR AUCTION

**// ADMISSION FOR TWO AND PARKING**



**// WORLD'S FINEST CAR SHOWS & AUTOMOTIVE EVENTS**

Ticket 2 of 2  
**14362174**  
**2 Tickets plus Parking**  
 Ticket holder: Trevor M Dodge

Purchased on Feb 14, 2025, 2:03pm  
 Payment Method: Credit Card, MasterCard, 8460  
 Value: \$30.00

Wed Apr 23, 2025, 7:00AM - Sat Apr 26, 2025, 6:00PM  
**2025 Spring Carlisle: Single Day Admission**  
 Carlisle Fairgrounds - Hours: Wed- Sat: 7AM- 6PM, Sunday: 7AM- 12...  
 1000 Bryn Mawr Rd, Carlisle, PA 17013, USA



TYPE OF PASS →

← QR CODE

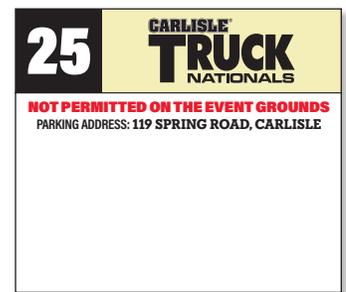
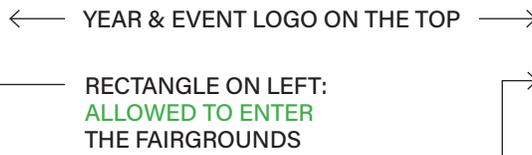
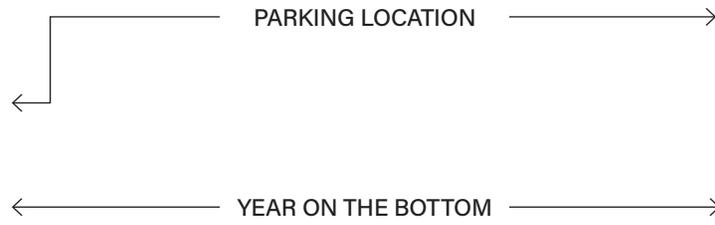
**DIGITAL PASSES THAT INCLUDE PARKING:**  
**Vehicles are to park at 119 Spring Road/Clay Street**  
 (except Import and GM - they park on-grounds).

**Hanging Parking Permits & Windshield Stickers determine if a vehicle is **allowed to enter** the fairgrounds and the color determines where to park.**



Any vehicle with this blue Season Parking Permit is allowed to enter the fairgrounds.

Food & oasis vendors use this pink Temporary Permit/Gate 2 Parking to enter the fairgrounds to pick-up or drop-off, then park outside gate 2.



**NOT ALLOWED TO ENTER THE FAIRGROUNDS**

THE COLOR INDICATES WHERE TO PARK ON THE FAIRGROUNDS; COLORS ARE SHOWN ON THE EVENT MAP

Some vehicles have a windshield coating that can be damaged by the adhesive of the stickers. Supervisors will place the sticker on a hanging permit for those vehicles.

## Colors = Location on Map

To help our staff direct thousands of vehicles to the correct parking locations, stickers are color-coded. Though the layout varies for each event, a sample map is shown below.

**Showfield Stickers:** Vehicles with Showfield stickers are directed in the general area of the field in which they are to park (identified by the color on the sticker). Class parking locations are marked with temporary signs (shown below). For example, Showfield class G316 is in the Green Showfield and the sign might be placed at space IJ 85. Parkers are positioned throughout the entire Showfield to assist them in finding their class parking location.

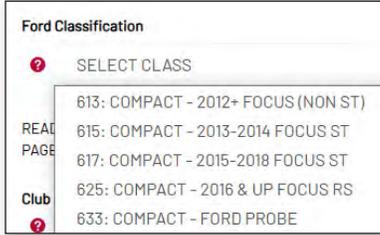
**Vendor/Corral Stickers:** These are gray for all the specialty events. For Spring and Fall, vendor stickers are gray and car corral stickers are blue.

**Sponsor/Midway Stickers:** These are maroon for all events. Vehicles with these stickers may park on the Midway space itself (shown in maroon on the map) or in the V.I.P. & Midway On-Grounds Parking Area.

**On-Grounds Parking Area Stickers:** These are brown for all events. They are given to Featured Vehicle Display support vehicles and trailers, and special guests/V.I.P.s.



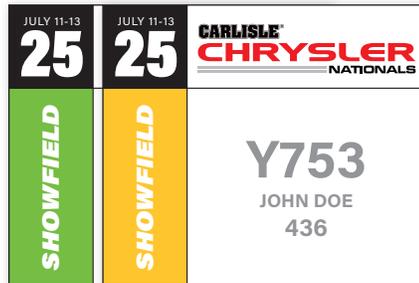
**Registration**



↑  
CLASS LIST ON THE  
REGISTRATION WEB PAGE

- **VEHICLE BRANDS:** Vehicles are only permitted to register for an event that includes their brand or type. For example, to register for the Ford show a vehicle must be a Ford or a brand from the Ford family. The only exception is that domestic vehicles may register for the Import show because they fit the “performance” category.
- **CLASSES:** When a guest registers their vehicle for the Ford, GM, Chrysler, Import Judged, or Truck Judged Showfield, they must choose the class that most closely matches their vehicle.
- **GATE-N-GO:** This is a pre-registration deadline set at 45 days prior to an event. Registering by that date yields a discount and also means that we will mail the person’s vehicle sticker so they can drive to the gate upon arrival without stopping at the Registration Building to pick it up.
- People who register after the Gate-n-Go deadline pay full price and pick up their sticker at the Registration Building when they arrive at the event.
- Beginning Monday of an event week, all Showfield registrations must be done via phone or in person at the event.

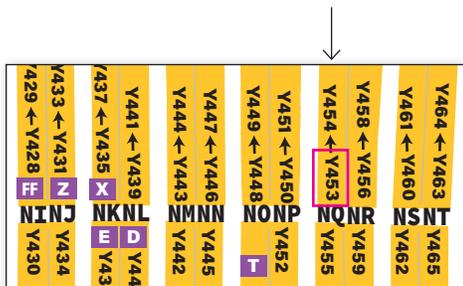
**Showfield Stickers**



- ← EVENT LOGO
- ← CLASS PARKING LOCATION
- ← VEHICLE OWNER
- ← REGISTRATION NUMBER

- After the Gate-n-Go deadline, event managers lay out the Showfields.
- They determine where to place the classes and how much space to leave for each one based on historical data and current trends in registrations.
- Each class is assigned a class parking location. Those are designated by using the first letter of the color of the Showfield (i.e. V for Violet, etc.) followed by a three-digit number.
- All Showfield vehicles at Ford, GM, and Chrysler park by class during the event.

**Staff Map**



The staff map shows where classes are located on the map itself (left) and on the class list on the back (right). For example, you can see that Class Y453 is located in the Yellow Showfield on Row NQ, spaces 22-26.

Y441	DODGE CHARGER 2006-19 SCAT PACK, SRT & SUPER BEE STOCK	NL 51-69
Y428	DODGE CHARGER 2020 & UP SCAT PACK, SRT & SUPER BEE STOCK	NI 18-50
Y453	DODGE CHARGER 2006-10 R/T & DAYTONA STOCK	NQ 22-36
Y456	DODGE CHARGER 2011-13 R/T & DAYTONA STOCK	NR 27-38
Y431	DODGE CHARGER 2014 R/T & DAYTONA STOCK	NJ 15-22
Y400	DODGE CHARGER 2015-17 R/T, DAYTONA STOCK (EX. SCAT PACK)	NB 16-23

**Import & Performance Nationals**



Stickers for non-judged vehicles have the word "NON" printed on them.

- Vehicles may be parked:
  - by country of origin or brand
  - with their club
  - in the Open Showfield
- Vehicles registered for the Judged Showfield should be driven to the judging area during the assigned time for that class number. Judging times are posted at the event.



CLASS NUMBER

Stickers for Judged Showfield vehicles have the class number printed above the person's name.

**Truck Nationals**



Stickers for non-judged trucks have the word "NON" printed on them. Trucks park with their club or anywhere in the Green Showfield.



CLASS PARKING LOCATION

Stickers for Judged Showfield trucks have the class parking location printed above the person's name. Trucks park by class in the Red Showfield.



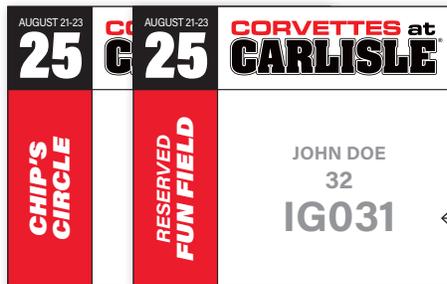
Stickers for the Big Rig Showfield have the judged class or the word "Big Rig" printed on them. They park in the Blue Showfield.

**Corvettes at Carlisle**



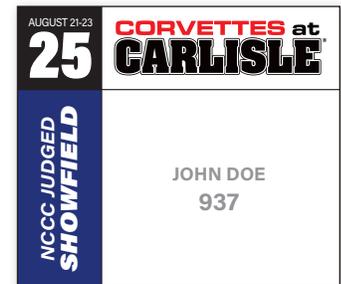
CLUB TENT LETTER

Stickers for Corvettes registered for the Fun Field include a club tent letter if they are with a club. They may park with their club or anywhere in the Fun Field.



PARKING SPACE

Stickers for Corvettes registered for Chip's Circle and Reserved Fun Field include a specific space to park during the event.



Corvettes registered for the NCCC Judged Showfield park in a fenced-in area in the Blue Showfield.

**To be in a display, an application on our website must be completed (CarlisleFeatures.com). If they are chosen to be in the display, the event manager notifies them.**

**Arrival Procedure**

- Featured Vehicles are to arrive on set-up day.
- They are instructed to check in at the Registration Building before going to Gate 3 to pick up their Welcome Packet.
- They are given a map and shown the locations of the display and where to park a support vehicle or trailer.
- If they are driving the display vehicle, they will be given a gate pass (shown below) because the car won't have a sticker on it.\*
- If they brought the vehicle on a trailer or they have a support vehicle, they are given parking stickers (shown below).
- If a vehicle arrives at the gate without a sticker or the gate pass, tell them that they are to check in at the Registration Building first.
- The staff at the display will collect these passes.

**\*EXCEPTION:**

Some Featured Vehicles are driven to the event each day. They will be given windshield stickers and instructions before the event. At the gate these vehicles won't appear any different than other vehicles with stickers and don't need to be stopped and told to check in.



**On-grounds driving is limited for everyone's safety.**

Many people bring things such as golf carts, bicycles, ATVs, side-by-sides, motorcycles, mini bikes, skateboards, etc. on which to ride throughout the facility. **Rules of operation on event days are explained here.**

**ALL FORMS OF TRANSPORTATION WITH WHEELS ARE PROHIBITED 9 AM TO 3 PM ON EVENT DAYS**

**EXCEPTIONS:**

- Carlisle Events and concessions staff golf carts will have the CE logo.
- Mobility devices used by persons with disabilities. All two- and four- wheeled single- and double-seat scooters are permitted.
- Golf carts used by persons with disabilities must display the proper Carlisle Events-issued sticker (shown below).



- This is attached to uncommon mobility devices as approved by the Dir. of Safety & Security.
- *May be operated at any time.*
- The color will be different from year to year.

**ALL FORMS OF TRANSPORTATION WITH WHEELS ARE REQUIRED TO DISPLAY THE PROPER CARLISLE EVENTS-ISSUED STICKER BEFORE 9 AM & AFTER 3 PM ON EVENT DAYS**

- Security staff follow a procedure for stopping, and educating the driver of any form of transportation that doesn't have one of the credentials shown on this page.
- This is attached to any mode of transportation that does not qualify as a mobility device.



- Operator must sign a waiver and provide proof of insurance to get this sticker at the Registration Building.
- *May only be operated before 9 AM and after 3 PM.*



- These are 8-inch stickers issued to guests to place on their own golf carts (no other type of vehicle - no ATVs, side-by-sides, scooters, etc.) after we have approved their request. Requests to use personal golf carts must be accompanied by a letter from a doctor (explaining why they must use a golf cart instead of a scooter) and proof of insurance.
- *May be operated at any time.*
- Color of sticker is different for each event.

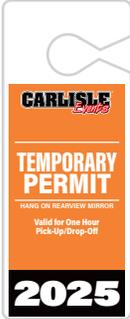
**TAXI SERVICE**

- We provide guests with rides on golf carts within the facility and to the 119 Spring Road/Clay Street and Cavalry Road parking areas.
- Taxi service is available by calling Dispatch at 717-960-6429.
- Optional donations to CMAF are collected in lieu of a fee.

**SHUTTLE SERVICE**

- There are pre-determined routes our 6- and 8-seat golf carts transport guests during events. There are designated Shuttle Stops throughout the facility where guests may wait for the shuttle to arrive and drop-off.
- We provide rides between the Cavalry Road parking area and Gate 6 during select events.
- Optional donations to CMAF are collected in lieu of a fee.

**Due to the size and weight of items purchased by guests, they may require assistance to transport them. We offer several options to make this possible.**

OPTIONS	HOURS	DESCRIPTION/PROCEDURE
<p style="writing-mode: vertical-rl; transform: rotate(180deg);">TEMPORARY PERMIT</p> 	<p>Set-Up Days: 7 AM - 8 PM</p> <p>Event Days: After 5 PM</p>	<p><b>Temporary Permit</b></p> <p><b>Guests may drive their vehicle onto the fairgrounds to pick up their merchandise.</b></p> <ul style="list-style-type: none"> <li>• Guest drives their vehicle to Gate 1 or 3 and requests a Temporary Permit.</li> <li>• The gate staff hold their driver's license and a \$50 deposit.</li> <li>• When the guest returns to the gate within one hour, their license and \$50 are returned.</li> </ul>
<p style="writing-mode: vertical-rl; transform: rotate(180deg);">HAND CART</p> 	<p>Event Days: 7 AM - 6 PM</p> <p>Sunday: 9 AM - 12 PM</p>	<p><b>Hand Cart Rental</b></p> <p><b>Guests may use our large, sturdy, 2-wheeled hand carts. They may be taken off-grounds.</b></p> <ul style="list-style-type: none"> <li>• Cart rentals are managed by Guest Services.</li> <li>• The guest's driver's license is held until the cart is returned.</li> <li>• Guest are encouraged to make a donation to CMAF in lieu of a rental fee.</li> </ul>
<p style="writing-mode: vertical-rl; transform: rotate(180deg);">PARTS HAULING</p> 	<p>Event Days: 7 AM - 8 PM</p> <p>Sunday: 9 AM - 12 PM</p>	<p><b>Parts Hauling Service</b></p> <p><b>Guests may have their merchandise hauled or get assistance with large/heavy merchandise.</b></p> <ul style="list-style-type: none"> <li>• Guest calls 717-960-6429 (Dispatch).</li> <li>• Dispatch assigns a parts hauler or calls the maintenance department.</li> <li>• Parts haulers pick up the guest and their merchandise then drive them to their desired destination which can be somewhere on-grounds, or at the 119 Spring Road or Clay Street parking lots. Golf carts are not permitted on public streets.</li> <li>• Guests often ask what the fee is and they often offer a cash tip. All monies collected are considered to be donations to the CMAF and are to be given to the Dispatch operator.</li> </ul>

## How to Provide Great Customer Service

### Who are our customers?

- Anyone who attends a Fairgrounds or Expo event.
- We are increasingly seeing more families and “first time” guests attending our events. New guests aren’t familiar with our operation, and may have more questions and need greater assistance.
- Many guests come as part of a traditional visit or even for their vacation. It’s a fun multi-generational activity for many families.

### The 7/11 Rule - In just 7 seconds, customers form 11 impressions about Carlisle Events based on:

1. Cleanliness
2. Attractive grounds – well maintained?
3. Credible employees?
4. Knowledgeable employees? Familiar with the grounds and event?
5. Responsiveness to questions and concerns
6. Friendly
7. Helpful
8. Understanding/compassionate/empathetic
9. Courteous/polite
10. Confident
11. Professional

*Based on these observations, they will make one of three decisions about their experience:*

1. Like
2. Dislike
3. Indifferent

### The 10/5 Rule

Smile when you are 10 feet away from a guest and begin to speak when you are 5 feet away.

### Listening to the Guest - How can listening improve service and defuse a tense situation?

Listen with empathy (the ability to understand and share the feelings of another)

- How do they feel?
- What did they say?
- Why can’t we hear them even though we’re listening?
  - Distractions
  - Thinking of a response
  - Person isn’t clear; what are they saying?

### Establish Trust and Build Guest Loyalty

- Trust yourself
- Express your trust in your team and your organization
- Keep the guest’s best interests in mind
- Communicate openly and honestly
- Follow through on your promises
- Be respectful
- Own your mistakes, and correct them
- Admit when you don’t have the answers, and then find them

### Make Guests Feel Important

- Repeat their words in your mind and paraphrase them out loud
- Ask focused questions to ensure that you truly understand their needs
- Use their name, if you know it

### L-A-S-T Approach to Assisting a Dissatisfied Guest

Despite your efforts, some customers will remain challenging. Utilize the LAST approach. Pause, listen to, and acknowledge upset customers. These steps can make the difference between solving an angry customer’s problem and turning an angry customer into a satisfied one.

- L**isten
- A**cknowledge
- S**olve
- T**hank

During events, guests will often have questions. These pages contain the most frequently asked questions, along with their answers. While most of this information can be found throughout the operations manual, we have compiled these questions and answers in a clear, accessible format for your convenience.

**Do you have handicapped parking?**

Handicapped parking is available at every show. Parking staff at Gate 3 will direct you.

**Where can I park my trailer?**

Call 717-243-7855 to make arrangements or visit the Registration Building during the event.

**I am disabled; how can I see the event?**

Disabled guests are welcome to bring their own wheelchairs and three- or four-wheeled electric convenience vehicle (ECV) aka "scooter". Disabled individuals may rent an (ECV) from our authorized vendor Scootaround located just inside Gate 3. ECV rentals are limited and are available on a first-come, first-served basis.

**Can I bring my golf cart?**

Guests wishing to bring a golf cart to use as transportation must: 1) Provide a physician's note that states the reason a golf cart (instead of a scooter) must be used for transportation; and 2) must provide a \$500,000 General Liability Insurance Certificate, listing Carlisle as an additional insured. Those documents must be submitted to Carlisle Events no less than two weeks prior to the event.

**Can I bring my pet?**

Due to sometimes extreme temperatures, varying pavement surfaces and the unpredictable nature of animals, Carlisle Events discourages pet owners from bringing pets to the Carlisle Fairgrounds for health and safety reasons. Visitors who do bring pets to the Fairgrounds must keep their pet leashed at all times; provide your pet with food/water/shade; pick up and dispose of your pet's waste in waste receptacles; and refrain from having your pet interact with other pets and patrons at the event. Pets are not permitted in the

Food Court area. Please do not leave your pet unattended in your vehicle at any time during your stay with us. Pets must be up to date on vaccines and have a current license. Your pet must be under your control at all times, and you are fully responsible for its actions. Any offensive or unsafe actions by your pet or as the owner, may result in expulsion from the Fairgrounds without a refund.

**Do you offer any military discounts?**

Active duty, reserves, and retired military members save \$5 on single-day spectator tickets at the gate with valid military ID (discount for ID holder's ticket only).

**Do you offer student discounts?**

Students (ages 13 +) with a current school ID can purchase a \$5 ticket on the day of the event only. Show school ID at the ticket sales booth to receive discount. Not valid online, in person only. Kids 12 and under are admitted free.

**Are there any ATMs?**

ATMs are located in: Guest Services, Building Z, The Carlisle Store, and the Notary.

**Do you have a first aid area?**

First Aid services are available beside the Guest Services building on row IA.

**Where can I get Advil or Tylenol?**

The Carlisle Store

**Where can I get sunscreen?**

The Carlisle Store

**Where can I find something to eat?**

There are food stands throughout the Fairgrounds, including a covered seating area in the Food Court behind the Grandstand.

**What is your alcohol policy?**

Sale of alcoholic beverages is prohibited.

Responsible consumption of alcoholic beverages is permitted; however, disorderly or intoxicated people will not be tolerated. Furnishing alcoholic beverages to minors is prohibited. Pennsylvania State Law considers anyone under the age of 21 a minor. No glass bottles. During our events, Desperate Times Brewery sells alcoholic beverages at their concession stand across from Guest Services.

**Where are your restrooms, showers, and water fountains?**

- North Field Showers & Restrooms (includes a water fountain)
- Main Field Showers & Restrooms (includes a water fountain)
- Grandstand restroom (includes a water fountain)
- Building T Restroom
- Numerous portable toilets are located throughout the facility. See the event map for locations.

**How can I get around the Fairgrounds?**

- **Scooter Rentals** - Rentals are available at each event and can be booked in advance online at [scootaround.com](http://scootaround.com), by phone at 888-441-7575, or in person outside Gate 3 during an event.
- **On Grounds Taxi Service** - Our Security Dept. operates on grounds transportation for donations to the Chip Miller Amyloidosis Foundation. Call 717-960-6429 to request a ride.
- **On Grounds Transportation Policy** - (See page 21.) For safety reasons, the use of all personal means of transportation (bikes, scooters, golf carts, ATVs, motorcycles or minibikes, etc.) is forbidden on the Fairgrounds from 9 AM - 3 PM on all show days. No unlicensed drivers may operate these vehicles at any time. Verification of insurance is required. Credentials are

**When you don't know the correct answer to a guest's question: ask your supervisor or call Dispatch on the radio.  
Try to get an answer instead of sending the guest to another location/staff person.**

required to operate them between 3 PM and 9 AM – visit the Registration Building with your proof of insurance to obtain an authorization sticker.

**Do you have Wi-Fi?**

Unsecured Wi-Fi Hot Spot - A broadcast internet service (public signal) is broadcast from the stage area during events. It is provided as a courtesy and the ability to connect to it is not guaranteed. You are responsible for maintaining the security of your information and your equipment when accessing the Internet via this hot spot. Carlisle Events assumes no responsibility and shall not be liable for any damages to your computer equipment or other property on account of your use of this hot spot.

**I bought more than I can carry! Do you haul parts?**

(See page 22.) Guests may rent hand carts at Guest Services or utilize our parts hauling service by calling 717-960-6429.

**Do you have a lost and found?**

Lost and found articles should be turned in or claimed at Guest Services next to the Grandstand or the Security office at Gate 3.

**Where can I cool off?**

Air conditioned "cool down" rooms are located in Building T between the restrooms and at The Coupe beside Gate 3.

**Where can I nurse my baby in private?**

Nursing mothers are welcome to relax in our private nursing room which includes a diaper changing station. It is a separate room inside the cool-down room in Building T (entrance is between the bathrooms).

**Can I fly a drone or drive a remote-controlled vehicle?**

No remotely controlled aircraft or ground vehicle devices are authorized to operate on, above or below the Carlisle Fairgrounds, The Carlisle Expo Center, or the surrounding Carlisle Events owned properties at any time. This includes, but is not limited to, unmanned aircraft systems, radio-controlled model aircraft, other devices that can be operated in airspace and remote-controlled cars/ground vehicles (collectively, "Drones"). Carlisle Events will notify the Federal Aviation Administration and/or the Joint Terrorism Task Force (JTTF), and/or any other law enforcement authority deemed necessary of any incidents involving airborne aircraft or any other unauthorized

remote-controlled ground-based vehicles.

**Do you have event security?**

Security patrols the fairgrounds 24 hours a day during events. Security is located in the red building next to Gate 3. Security uniforms are clearly labeled "Security". On-grounds Security can be reached at 717-960-6429.

**Do you have notary services?**

Temporary tags, title work and vehicle registration can be transacted at the Notary Office in the Car Corral. Proof of insurance is required.

**Someone near me is making too much noise. What should I do?**

Please contact Security at 717-960-6429 to dispatch someone to assess the situation.

**Where can I find Showfield, Vending and Spectator Rules?**

The Rules are located on our website. Hard copies are available at the Registration building, Event Staff Office and Guest Services.

**For Showfield class questions:**

During the event these questions can be answered in Guest Services.

THIS IS ON A SIGN POSTED AT EVERY GATE:

**Photo & Video Disclaimer**

Filming and photography take place during events held at the Carlisle Fairgrounds and Carlisle Expo Center. By attending any Carlisle Productions event, there is implied consent, and you agree to give Carlisle Productions and authorized filming and/or production companies and/or media outlets the right to film, photograph, record your name, nickname, picture, biographical material, voice and/or likeness and to use in any manner of media in connection with the event or future events and the advertising and promotion thereof. The same holds true for any vehicle, product or any other item you display or bring to the event. You also agree to the broadcast, production, reproduction, printing, distribution and exhibition of any such photographs and/or recordings of the event, and any programming derived from the event, by any and all means, media, devices, processes and technology now or hereafter known or devised anywhere in the universe at any time in perpetuity as Carlisle Productions or any of these authorized producers, filmmakers, photographers and/or media outlets elect without compensation of any kind to you.

HOURS	
Thur., July 10	7 AM - 8 PM Set-up
Fri. & Sat., July 11 & 12	7 AM - 6 PM Event
Sun., July 13	7 AM - 12 PM Showfield Awards

PARKING HIGHLIGHTS
<ul style="list-style-type: none"> <li>• Vendor/Car Corral Spaces = 3,100</li> <li>• Showfield Vehicles = approx. 2,900</li> <li>• All General Parking &amp; Camping at 119 Spring Rd</li> <li>• All Showfield vehicles are to be in their correct class parking location Friday and Saturday.</li> <li>• There are club tents, but no reserved areas for club members to park.</li> </ul>

FEES	
ADMISSION & GENERAL PARKING	
Kids 12 and Under	Free
Daily Admission Ticket (at gate)	\$15
Daily Admission Ticket (online)	\$12 + \$1 fee
Sunday Admission Ticket (or free with ticket stub from another day of same event)	\$7
Event Pass (at gate)	\$30
Event Pass (online)	\$25 + \$1 fee
1 Ticket + Parking (online only)	\$22 + \$1 fee
2 Tickets + Parking (online only)	\$34 + \$1 fee
with Military I.D. (\$15 ticket - \$5 discount)	\$10
with Student I.D.	\$5
General Parking (119 Spring Rd)	\$10 Fri. & Sat.
CAMPING & TRAILER PARKING	
Camping (119 Spring Rd)	\$85
Trailer Parking (119 Spring Rd)	\$35
SHOWFIELD & VENDING/CAR CORRAL	
Showfield Registration	\$70
Vending/Car Corral Space	\$110
TABLE & CHAIR RENTAL	
Tables - \$18, Chairs - \$2	
<ul style="list-style-type: none"> <li>• Recommended to reserve &amp; pay in advance.</li> <li>• If needed during event, call or go to Vendor Services to pay.</li> <li>• Staff delivers to the exact space requested.</li> </ul>	

**119 SPRING RD**

- General Parking
- Camping
- Trailer Parking

25

CARLISLE  
**CHRYSLER**  
NATIONALS

**NOT PERMITTED ON THE EVENT GROUNDS**  
PARKING ADDRESS: 119 SPRING ROAD, CARLISLE

CHRYSLER 2025  
OFF-GROUNDS TOW  
JANE SMITH  
12345

**VEHICLE STICKERS**

25

CARLISLE  
**CHRYSLER**  
NATIONALS

VENDOR/  
CORRAL

A001  
ACME CO.  
CustomerID: 12345 Spaces: 3

25

25

CARLISLE  
**CHRYSLER**  
NATIONALS

SPONSOR/  
MIDWAY

2025 Spring Carlisle  
American Collectors  
Insurance  
IE 72 - 73

25

25

CARLISLE  
**CHRYSLER**  
NATIONALS

SHOWFIELD

V907  
JOHN DOE  
436

25

25

CARLISLE  
**CHRYSLER**  
NATIONALS

ON-GROUNDS  
PARKING  
AREA

Joe Miller  
Barracuda Anniversary  
(Building T)

25

- Featured Vehicle Display Support & Trailer Parking
- V.I.P. Parking
- Media Parking

**ADDITIONAL GATE ADMISSION CREDENTIALS**

FEATURED VEHICLE GATE PASS

GIVE THIS PASS  
TO THE STAFF  
AT YOUR DISPLAY

Vehicle

25

CARLISLE  
**CHRYSLER**  
NATIONALS

TEMPORARY PERMIT GATE 2 PARKING

Valid for One Hour Pick-Up/Drop-Off

Vehicle

25

CARLISLE  
**CHRYSLER**  
NATIONALS

2025 GATE PASS

ADMIT ONE

NEED A RIDE? CALL 717-960-6429

Person

25

CARLISLE  
**CHRYSLER**  
NATIONALS

MEDIA

ADMIT ONE

017

Person

**GOLF CARTS, MOBILITY, & AFTER-HOURS**

APPROVED VEHICLE

CARLISLE

Events

2025

VEHICLE

2025

VERIFIED MOBILITY DEVICE

MAY BE OPERATED AT ALL HOURS OPERATOR MUST PAY ADMISSION ON PRESENT CREDENTIALS FOR ENTRY

25

CARLISLE  
**CHRYSLER**  
NATIONALS

GOLF CART, ATV, UTV PERMIT

**NO DRIVING 9 AM - 3 PM**  
Name  
Vendor ID #  
Expiration Date



BY REGISTERING FOR AN EVENT, YOU ACKNOWLEDGE YOUR AGREEMENT TO ABIDE BY THE RULES IN THIS DOCUMENT.



**FLEA MARKET VENDING SPACES - OUTDOOR**

- Most vending spaces are on grass. Some have gravel, pavement, etc.
- Spaces are approx. 10 ft. frontage by 30 ft. deep - no merchandise in aisles.
- Spaces are marked on the ground at the front edges (along the aisles).
- No hookups provided (electric, water, Wi-Fi).
- You may park and camp on your rented spaces, however, **EACH SPACE MUST HAVE SALE MERCHANDISE DISPLAYED.**

**FLEA MARKET VENDING SPACES - INDOOR**

- *Ask about availability and pricing of indoor vending spaces. Space sizes vary by building.*

**EVENT MAPS** are online at [CarlisleEvents.com/maps](http://CarlisleEvents.com/maps)



**CAR CORRAL - A reserved area just for car/truck/SUV sales**

- Car Corral spaces are approximately 10 ft. frontage by 20 ft. deep and most are on grass. *Ask about availability and pricing of undercover pavilion spaces.*
- No camping in Car Corral.
- Specialty events: cars/trucks/SUVs must match the brand of the event. No refunds for non-marque cars.
- Must be for sale and display a For Sale sign. **The Car Corral is not a parking lot.**
- Must be in running condition (may not be displayed on trailers).
- Trailers may be unloaded on-grounds on or before set-up day. During the event trailers must be unloaded off-grounds. No exceptions.
- Trailers may be sold in the Car Corral only during Spring & Fall.

EVENT	2025 Event Dates	2026 Event Dates	2025 Cost Per Space*	Deadline To Renew For 2026	Non-Renewed 2026 Spaces For Sale
SPRING CARLISLE	APRIL 23-27	APRIL 22-26	\$115	JULY 29, 2025	AUG. 12, 2025
IMPORT & PERFORMANCE NATIONALS	MAY 16-17	MAY 15-16	\$70	AUG. 19, 2025	SEPT. 2, 2025
FORD NATIONALS	JUNE 6-8	JUNE 5-7	\$100	SEPT. 9, 2025	SEPT. 23, 2025
GM NATIONALS	JUNE 20-21	JUNE 19-20	\$70	SEPT. 23, 2025	OCT. 7, 2025
CHRYSLER NATIONALS	JULY 11-13	JULY 10-12	\$100	OCT. 14, 2025	OCT. 28, 2025
TRUCK NATIONALS	AUG. 1-3	AUG. 7-9	\$95	NOV. 4, 2025	NOV. 18, 2025
CORVETTES AT CARLISLE	AUG. 21-23	AUG. 27-29	\$105	NOV. 25, 2025	DEC. 9, 2025
FALL CARLISLE	OCT. 1-5	SEPT. 30-OCT. 4	\$115	JAN. 6, 2026	JAN. 20, 2026

**\*SAVE 10% if you renew your spaces for next year by Friday the week after the event.** *Courtesy renewal notices are emailed 1 week after the event and mailed 30 days after. Renew online by clicking the link in your email renewal notice. Prices increase by \$10 within 45 days of an event. NO REFUNDS are issued within 45 days of an event.*

**BUY YOUR VENDING SPACE TODAY**  
CALL 717-243-7855 OR SCAN THIS QR CODE TO BUY ONLINE



**EVENT GUIDE ADVERTISING**  
For details, contact PJ Taylor:  
717-238-5751 x103  
[PJ.Taylor@ThinkGraphTech.com](mailto:PJ.Taylor@ThinkGraphTech.com)

## SET-UP

- Vendors must be in their spaces and set-up prior to 7 AM on the first day of an event unless prior arrangements have been made by calling customer service at 717-243-7855.
- Once event begins, any spaces left vacant may be occupied by neighboring vendors.
- Late-arriving vendors may forfeit their space.

### OUTDOOR VENDORS

- Call to confirm if early set-up is possible. Vendors who set up earlier than stated below do so at their own risk.
- **Spring & Fall:** Monday-Tuesday
- **Corvette:** Tuesday-Wednesday
- **Import, Ford, GM, Chrysler & Truck:** Wed.-Thurs.

### INDOOR VENDORS

- **Spring & Fall:** Mon. & Tues. 7:30 AM - 5 PM, Wed. 7 AM - 8 PM
- **Corvette:** Wednesday 7 AM - 8 PM
- **Import, Ford, GM, Chrysler & Truck:** Thur. 7am-8pm
- **Do not block building entrances.** Inventory must be hand-carted if necessary.
- **On show days, buildings are locked per the hours stated in event guides. No exceptions.**

## PACKAGES

- You may ship your merchandise to the event. First three free, \$5 for each additional. Pick up at Gate 3 Receiving.
- Use this address:  
**Your Name, Space Numbers**  
**c/o Carlisle Events**  
**1000 Bryn Mawr Road**  
**Carlisle, PA 17013**
- Delivery is available for \$25 per skid. Pickup and return fee is an additional \$25. Cash payment required upon delivery.

## PARTS HAULING/TAXI SERVICE

Hauling for large and small items and transportation for our guests. Call **717-960-6429**.

## HAND CART RENTALS

Rentals at Guest Services, may be taken off-grounds, we hold the user's driver's license until it's returned.

## TEMPORARY ENTRY PASS

- A one-hour pass to drive on-grounds is available at Gates 1 and 3 **before 7 AM and after 5 PM**
- At the gate, driver must provide: hand stamp or admission ticket, driver's license and \$50 deposit (which is returned upon a timely exit).

**MERCHANDISE** must be 80% automotive. Vehicles for sale are permitted in the flea market. Vendors must conduct all business from **within their assigned spaces**. No solicitation, services, marketing, signs or other business shall be staffed or conducted outside of assigned spaces without the written consent of Carlisle Events.

- **PROHIBITED:** adult items, ammunition, drug paraphernalia, fireworks, guns, knives, martial arts weapons, offensive/suggestive merchandise, political items, live animals, food, and beverages.
- **WRITTEN LICENSE REQUIRED** from Carlisle Events: any item with the Carlisle Events logo, notary/title services, photographic souvenirs, Carlisle Events videos, apparel with any automotive brand.

## PENNSYLVANIA SALES TAX LICENSE

- Pennsylvania requires that any vendor selling merchandise obtain a permanent Pennsylvania sales tax license.
- Carlisle Events can provide the application upon request.
- If you have questions, contact the Bureau of Collections and Taxpayer Services at 717-787-8201.

## TEAR-DOWN

Vendors may tear-down their displays as listed:

- Spring, Ford, Chrysler, Truck & Fall ... **Sun. 12-3 PM**
- Import, GM, & Corvette..... **Sat. 6-9 PM**

### OUTDOOR VENDORS

- **Everything must be removed from the property by 5 PM Monday** following the event. No exceptions.

### INDOOR VENDORS

- **Do not block building entrances.** Inventory must be hand-carted if necessary.

## RENTALS: TENTS, TABLES, CHAIRS

- **Tables** 8 ft. x 30 in. - \$18 (\$20 if rented within 45 days of the event), and **chairs** - \$2 may be rented by calling or visiting Vendor Services. Delivery and pickup provided.
- Personal canopies/tents must be securely tethered and owner is liable for any damages.
- **Tent Rentals** must be from these licensed vendors:
  - A-1 Party Rent All Inc. .... 717-791-9575
  - Capitol Rental and Sales..... 717-525-0701
  - Erin's Way LLC ..... 315-225-1999
  - Event Central/Collective Event Group... 717-591-7368
  - High Peak Tent Rentals ..... 800-500-8368
  - #1 Rentals ..... 717-609-7536
  - Showtime Tents ..... 570-274-6937
  - Tents & Events..... 888-478-1656

## CONVENIENCE

- Two bath houses, four restrooms and a number of portable restrooms are available. You may rent a portable restroom for your vending space from:
  - Chamberlin ..... 717-530-9741
  - Groff..... 717-776-7402
  - D&D Services ..... 717-249-1082
- **Food and beverages** are available on-site. Menus and locations are in the free event guide. No outside food and/or beverage sales.
- **Ice** is sold in 20 lb. bags. Check app or event guide.

## TRASH

- **Do not leave tires for disposal.**
- **No heavy items in trash barrels.**
- Vendors will be charged for removal of excessive trash that is not properly bagged.
- Trash bags are available at Vendor Services or from maintenance personnel.
- All cardboard boxes must be broken down and stacked at trash barrels (not in your vending space).

## FIREARMS

If you possess a valid firearm permit issued by the state of PA you are permitted to carry a concealed firearm on our property. However, we strongly encourage you to reconsider and refrain from doing so while attending our events or visiting our facilities. The open carry of firearms is strictly prohibited on our property regardless of any valid permits.

## NOISE

- The volume of radios, stereos, TVs, speakers, etc. should not disturb or be a nuisance to others. No profanity. No offensive music.

## SAFETY

- Security is provided for the venue, not individual vendor spaces. All vendors are responsible for their own property.
- The **security office** is located at Gate 3 **717-960-6429** (7 AM - 7 PM) or **717-713-4779** (7 PM - 7 AM)
- Medical emergency – call 9-1-1.

## FIRES/GRILLS

Open fires and fire pits are prohibited. Safe use of charcoal or propane grills is permitted.

## GENERATORS

- May be safely operated between 6 AM and 11 PM
- Causing excessive noise or fumes are strictly prohibited.
- **Must be vented above** vehicles, patrons, and other vendor spaces.

## PETS

- **Please do not bring your pet.** Pavement gets very hot.
- We do permit pets, however, under the following guidelines.
  - Pets must have current vaccines and license.
  - Must be leashed and under your control at all times.
  - You must dispose of their waste.
  - No pets in the Food Court or any building.
  - You are fully responsible for your pet - any offensive or unsafe actions will result in expulsion without refund.

## ALCOHOL

- Disorderly persons will not be tolerated. No glass bottles.
- Sale of alcoholic beverages is prohibited.
- Providing alcoholic beverages to anyone under the age of 21 is prohibited in Pennsylvania.

## DRONES

Drones are prohibited at all Carlisle Events-owned properties.

## RECYCLING/VACANT SPACE POLICIES

- Subleasing is prohibited and will result in forfeiture of courtesy renewal rights.
- You must call Customer Service at 717-243-7855 to:
  - 1) TRANSFER the courtesy renewal rights of your space or
  - 2) RECYCLE your space when you are unable to attend.
    - If we re-rent your space, you will retain renewal rights and get half the fee back (only if you contact customer service 30 or more days prior to the event).
    - If you are unable to attend an event and call us after the 30-day cut off, we will mark your account and you WILL NOT lose your courtesy renewal.
    - If you recycle your space and want to attend the event, you are required to buy an admission ticket - (walk-in passes are forfeited).
- Vendors who leave their spaces vacant or recycle them for two consecutive years are subject to forfeiture of courtesy renewal rights and will be notified.

## CREDENTIALS

- A vehicle **sticker** for each of your vending spaces will be mailed to you **approx. one month** before the event. **One sticker must be placed on your windshield.** It provides admission for the driver and a passenger and permits you to park on the vendor space that is printed on it. (Reminder: you must display merchandise for sale even with a parked vehicle.)
- Vehicle stickers are not accepted for walk-in admission. No sticker may be reproduced or laminated. Replacement stickers are \$15 each.
- An **event pass** provides admission to the event for vendors who must walk through the gates. There are quantity limits based on number of vending spaces. Passes are available at Will Call located outside of Gate 3.

## PARKING

- Vehicles with a **vendor sticker** may park in the Carlisle Events Parking lot, accessible from Clay Street. Without a sticker, the fee is \$10 daily.
- **Do not park anywhere other than the spaces printed on your stickers.** No exceptions.
- If you need additional parking for trailers, call for details. Fee applies.

## DRIVING ON-GROUNDS

- **Patron safety is everyone's responsibility.**
- **9 AM TO 3 PM** on event days – **ALL FORMS OF TRANSPORTATION WITH WHEELS ARE PROHIBITED.**
  - Exceptions:**
    - Mobility devices used by persons with disabilities
    - Golf carts used by persons with disabilities must display the proper Carlisle Events-issued sticker. Call 717-243-7855 for details.
    - Carlisle Events and concessions staff with credentials.
- **BEFORE 9 AM / AFTER 3 PM** on event days – **All forms of transportation with wheels are required to display the proper Carlisle Events-issued sticker.**
  - Vehicles must have a vehicle sticker.
  - Other transportation with wheels must display a permit sticker. These are available at the Registration Building and you must provide proof of insurance/sign a waiver.
- **Requirements to operate all forms of transportation with wheels**
  - Must carry valid driver's license
  - No open containers of alcoholic beverages
  - No impaired driving
  - No cruising, no burnouts, no reckless driving
  - Violations of any of these requirements will result in expulsion from the event without refund.

**Anyone found in violation of these rules will be stopped and given information about how to become compliant or be removed from the event.**

## SCOOTER RENTALS

Rent from Scootaround located outside of Gate 3. Contact them in advance to make a reservation. (1-888-441-7575 or [www.scootaround.com/rentals/c/carlisleevents](http://www.scootaround.com/rentals/c/carlisleevents))

**REFUNDS**

- No refunds are issued within 45 days of the event.
- Events take place rain or shine.

**TICKETS**

- Lost or stolen Season Passes will not be reissued.
- Re-admission is allowed on the same day with a hand stamp and punched ticket from the day's entry.

**RESPECT THE VENUE**

- Follow all posted rules and guidelines provided by Carlisle Events.
- Stay within designated spectator areas and respect any restricted zones.
- Use designated trash bins for disposal of waste.
- Open fire pits and fires are prohibited.
- Drones are not authorized on or near the facility.

**SPECTATOR CONDUCT**

- All participants must conduct themselves appropriately, respecting the inclusive and diverse community.
- Discrimination, harassment, bullying, xenophobia, racism, or any form of harassment is not tolerated.
- Zero tolerance policy on disruptive behavior. Offenders will be removed from the event.
- Keep noise levels reasonable. No offensive music.
- Respect personal space of fellow spectators.
- Avoid disruptive behavior that may impact others' enjoyment of the event.

**PROHIBITED BEHAVIORS**

- No drunkenness, public nudity, burnouts, recklessness, foul language, offensive clothing, or disruptive actions.
- Security and event staff are authorized to ensure a safe and enjoyable environment.
- Management reserves the right to eject a participant for inappropriate conduct.

**DRIVING ON-GROUNDS**

- Vehicles must remain parked from arrival to departure.
- No cruising, burnouts, or use of unauthorized vehicles (side-by-sides, ATV's, scooters, dirt bikes, etc.)
- Personal mobility scooters are permitted.
- Golf carts must be preregistered – call Customer Service at 717-243-7855 for more information.

**SEATING AND STANDING**

- Use designated seating areas – grandstand, benches, food court – to avoid blocking walkways.
- Do not stand on seats or any structures that are not intended for standing.

**CHILDREN AND PETS**

- Always keep children under supervision.
- Service animals are permitted.
- **Please do not bring your pet.** Pavement gets very hot.
- We do permit pets, however, under the following guidelines:
  - Pets must have current vaccines and license.
  - Must be leashed and under your control at all times.
  - You must dispose of their waste.
  - No pets in the Food Court or any building.
  - You are fully responsible for your pet - any offensive or unsafe actions will result in expulsion without refund.

**SAFETY AND LIABILITY**

- Spectator parking is at your own risk.
- Carlisle Events does not guarantee the safety of property left on-site or off-site.
- Obey all local laws and regulations while attending the event.
- Report any concerns or issues to event staff or security personnel.

**NO SMOKING AREAS**

- Respect designated no-smoking areas.
- Dispose of cigarette butts in designated containers.
- No smoking in any buildings, Food Court, seating areas, or concession stands.

**FIREARMS**

- If you possess a valid firearm permit issued by the state of PA you are permitted to carry a concealed firearm on our property. However, we strongly encourage you to reconsider and refrain from doing so while attending our events or visiting our facilities. The open carry of firearms is strictly prohibited on our property regardless of any valid permits.

**FIRST AID/EMERGENCY PROCEDURES**

- First Aid is located next to Guest Services, or you can call Security at 717-960-6429.
- Report injuries or emergencies promptly.
- Security is located inside Gate 3.
- Follow instructions from event staff and emergency personnel.

**PHOTOGRAPHY AND RECORDING**

- Follow any event policies regarding photography and recording.
- By attending, individuals grant Carlisle Events the right to use images and likeness for various purposes.

**LIABILITY WAIVER**

- Participants acknowledge the risks associated with the event and release organizers from liability.
- Attendees are expected to read and understand the rules, acknowledging that Carlisle Events relies on this agreement.

**By attending the event, spectators agree to abide by these rules and guidelines.  
Carlisle Events reserves the right to enforce these rules for the safety and enjoyment of all participants.**

**BY REGISTERING YOUR VEHICLE FOR AN EVENT, YOU AGREE TO THE RULES ON THIS DOCUMENT.  
NO REFUNDS are issued within 45 days of an event.**

### SHOWFIELD/FUN FIELD - DEFINITION

- The Showfield/Fun Field includes designated areas at the events where vehicles are showcased and may win awards. Participating is the best opportunity to connect with fellow enthusiasts. ***We're glad to have you join us!***
- Vehicle owners may register only one time per vehicle. You may not register more than once for the same vehicle in order to obtain additional parking/gathering space.

### VEHICLE REQUIREMENTS

- Your vehicle must be in the same brand family as the event name.
- If you are not sure which event best fits your vehicle, call us.
- Vehicles longer than 20 ft. may not be allowed, please call.

### REGISTRATION BENEFITS

- The ability to park your vehicle on the Showfield/Fun Field.
- Admission for the driver and one passenger each day of the event (children 12 and under are admitted free).
- A dash plaque and goody bag while supplies last.
- Your vehicle may be eligible to win an award(s).

### SHOWFIELD/FUN FIELD PARKING

- **No saving space on any part of the Showfield/Fun Field at any time during any event.**
- Use of Showfield/Fun Field space is only for registered vehicles and personal belongings which must fit within one space (sizes vary by location but are all approx. 10 feet wide).
- Must park perpendicular to the roadway that your class/area is located (i.e. not at an angle).
- Ford, GM and Chrysler Nationals Showfields are parked strictly by class.

### FOR SALE SIGNS

- For Sale signs are **not permitted** on Showfield/Fun Field vehicles.

### VENDING

- You may **not sell anything** on the Showfield/Fun Field including parts, food, beverages, etc.
- Clubs may sell club merchandise from their official Carlisle Events club tents.

### PORTABLE RESTROOMS

- Portable restrooms are **not permitted** on the Showfield/Fun Field.

### PARKING FOR TOW VEHICLES, TRAILERS, & SUPPORT VEHICLES

- **Tow vehicles, trailers, and support vehicles are not permitted on the Showfield/Fun Field.**
- Tow vehicles, trailers and support vehicles must be parked in their designated area. **Fees apply** and locations vary by event.
- It is recommended that Showfield/Fun Field participants reserve trailer and support vehicle parking spaces in advance.
- No trailer access to Showfield/Fun Field area during event hours.
- Trailer unloading is not permitted during event hours inside fairgrounds; excludes Import & GM.

### CAMPING

- **You may not camp/sleep overnight on the Showfield/Fun Field.**
- Dry camping (tents and RVs) is available at all events except the Truck Nationals — locations vary by event.
- Showfield/Fun Field participants should reserve camping space in advance.
- Free hot showers are available in two locations on the fairgrounds. Hours are posted on the buildings.

### CLUBS

- Officially recognized clubs may have Carlisle Events-designated tents and/or parking areas on the Showfield/Fun Field.
- Club tents are placed as advantageously as possible. Tents and areas are marked on maps and signs.
- There is no club parking at Ford, GM or Chrysler Nationals.
- Additional rules may apply to clubs. Please see your club leader for copy of club rules.
- For patrons' safety vehicle traffic during show hours to drop off items at club tents may be limited or not available. Please coordinate your club needs in advance of the event with your club leader.
- If your club registers 25 or more vehicles, you may be eligible to register for a free club tent.

## TENTS

- Tents provided by/rented from outside companies are not permitted without the approval of Carlisle Events.

## PERSONAL CANOPIES

- Space permitting, you may set up a personal canopy **behind** your vehicle (10 ft. x 10 ft. maximum size). Your canopy must not intrude on classes/spaces behind you.
- **Personal canopies/tents must be securely tethered and owners are liable for any damages.**
- Remove all personal canopies in windy and storm conditions.
- **All personal canopies/tents must be removed daily** (this includes the frame and the fabric).
- Canopies may not be used to save space.

## FIRES/GRILLS

- Open fires, fire pits and all types of grills are prohibited.

## NOISE

- The volume of radios, stereos, TVs, speakers, etc. should not disturb or be a nuisance to others. No profanity. No offensive music.

## DRIVING ON-GROUNDS

- **Patron safety is everyone's responsibility.**
- Your show vehicle is to remain parked on the Showfield/Fun Field from the time you arrive through the time you leave - daily. No cruising, no burnouts.
- **9 AM TO 3 PM** on event days —  
**ALL FORMS OF TRANSPORTATION WITH WHEELS ARE PROHIBITED.**  
**Exceptions:**
  - Mobility devices used by persons with disabilities
  - Golf carts used by persons with disabilities must display the proper Carlisle Events-issued sticker. Call 717-243-7855 for details.
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  - Other transportation with wheels must display a permit sticker. These are available at the Registration Building and you must provide proof of insurance/sign a waiver.
- **Requirements to operate all forms of transportation with wheels**
  - Must carry valid driver's license
  - No open containers of alcoholic beverages
  - No impaired driving
  - No cruising, no burnouts, no reckless driving
  - Violations of any of these requirements will result in expulsion from the event without refund.

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**Carlisle Events reserves the right to change rules without notice. Carlisle Events reserve the right to revoke Showfield/Fun Field credentials at any time without warning. Failure to adhere to the rules may lead to expulsion without refund.**

# CARLISLE® *Events*

1000 BRYN MAWR ROAD  
CARLISLE, PA 17013  
717-243-7855  
CARLISLEEVENTS.COM



STAFF PORTAL

