



Robert Opron Biography

Robert Opron was a designer with primarily an artistic background, though he had sound understanding of the principles of aerodynamics and featured them prominently in his work throughout his career. After cutting his teeth on the Simca design team, he was hand-picked by Flaminio Bertoni to succeed him as the head of design at Citroen.

In 1974, Citroen went bankrupt and was taken over by Peugeot. Peugeot chose to dismiss Robert Opron, probably something they would go on to regret, as rival Renault quickly hired him. Opron then worked at the Fiat Design Studio where he worked for a number of years on Fiat, Alfa Romeo and Lancia projects.

Opron then returned to France where he operated his own design consultancy. He regularly consulted with various European manufacturers until his retirement. He died in March of 2021 at eighty-nine years of age, but his great works still live on. Unique gatherings like this are a tribute to his automotive design greatness.