OFFICIAL EVENT DIRECTORY





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VISIT BUILDING T FOR YOUR EVENT SHIRTS AT THE CARLISLE STORE **CARPHISTER**® THE CARS. THE PEOPLE. THE EXCITEMENT.



THE CARS. THE PEOPLE. THE EXCITEMENT.

Store Hours vary. When Building T is open, we will be open.

WELCOME



ED SCHOLLY, EVENT MANAGER

Welcome to the Carlisle Fairgrounds and the Carlisle Truck Nationals! This event and weekend offers a truck extravaganza of events sure to please. You will find an abundance of entertainment, displays, and activities, as you explore what is one of the biggest and broadest truck events in the country. Be sure to read this event guide for details about giveaways, monster truck shows, bands, special displays, vehicle makeovers and more.

As is customary at the Truck Nationals, invitational displays offer a broad selection of fine trucks for your enjoyment. As the 10th anniversary of Jeep's Rubicon greets us, we welcome the PA Flat Fender Club and East Coast Willy's in Building Y. Be sure to make van plans this weekend with a visit to the Pavilion, as Vanarama fills the area with custom vans and Customvan.com customizes a van. Lastly, one of the biggest hits of the Truck Nationals is the Big Rig Show and Shine presented by Progressive Commercial Insurance where we host the American Truck Historical Society, Elizabeth Truck Center and some of the finest rigs seen anywhere.

Before you depart this weekend, be sure to sign up to win a two-year lease on a Ford F-150 Raptor! Just visit Guest Services to register. The winner will be announced on Sunday at the new Carlisle Sports and Outdoor Nationals event held here September 6–8.

We welcome your suggestions and comments regarding the Carlisle Truck Nationals and our other events so be sure to take our online event survey. Visit www.carlisleevents.com.

Thank you for being a part of the Carlisle Truck Nationals, and we hope you have a terrific time and join us again next year.

Ed Scholly, Event Manager



GREAT FOR HAULING MEMORIES

Welcome to one of the largest all-truck events of the year. If you've got a passion for pickups, you've come to the right place. This has been a must-see event for truck lovers since 1991, and it just keeps getting better every year. From big rigs to mini trucks, there's a little bit of everything here.

There's just something about a truck that tends to stick with you. Maybe it's the utility they provide, but I've always thought there was something more to it.

Like a lot of Americans, I grew up around pickups. My dad always had one — for the majority of my childhood it was a blue '75 Chevy 1-ton. From as far back as I can remember, it was just part of the family.

As a kid, it was fun to be a part of whatever project was going on, and that almost always meant riding along in the old truck. Now that I have a home and a family of my own, I have an old truck, too, and while I appreciate how useful it is, the real reason I love it is because it reminds me of those times.

If you're onsite this weekend, you understand it. It seems like everyone had a connection to an old truck when they were younger, and I think that still drives the market today — along with the usefulness of being able to haul that new washer and dryer, refrigerator, Christmas tree or load of bark dust yourself.

Classic-truck prices have been soaring over the past few years, pushing past previous high-water marks for especially well-restored or original and well-documented rigs with good options. American Car Collector magazine reports on trucks that have sold at auction in every issue — it's a great way to track prices and help you know what your own rig is actually worth. Pick up a free copy at Guest Services, and see our special subscription offer in this guide.

- Jim Pickering, Editor, American Car Collector

Contents

2013-2014 Event Dates4
Highlights
Schedule
Women's Oasis12
Helpful Info14

Society
Club Challenge
Vendors
Partner Profiles
Concessions

2013-2014 EVENT DATES













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	2013	2014
AUTO MANIA ALLENTOWN PA FAIRGROUNDS	JAN. 18-20	JAN. 17-19
ZEPHYRHILLS WINTER AUTOFEST FESTIVAL PARK, ZEPHYRHILLS, FL	FEB. 21-24	FEB. 20-23
SPRING CARLISLE & AUCTION	APRIL 24-28	APRIL 23-27
AUBURN SPRING & AUCTION AUCTION PARK, AUBURN, IN	MAY 9-11	MAY 8-10
CARLISLE PERFORMANCE & STYLE	MAY 11-12	MAY 10-11
CARLISLE IMPORT & KIT NATIONALS	MAY 17-19	MAY 16-18
CARLISLE FORD NATIONALS	JUNE 7-9	JUNE 6-8
CARLISLE GM NATIONALS	JUNE 21-23	JUNE 20-22
CARLISLE CHRYSLER NATIONALS	JULY 12-14	JULY 11-13
CARLISLE BIKE FEST	JULY 19-21	JULY 18-20
CARLISLE TRUCK NATIONALS	AUG. 2-4	AUG. 1-3
BLOOMSBURG NATIONALS BLOOMSBURG PA FAIRGROUNDS	AUG. 9-11	AUG. 8-10
CORVETTES AT CARLISLE	AUG. 23-25	AUG. 22-24
AUBURN FALL & AUCTION AUCTION PARK, AUBURN, IN	AUG. 29- SEPT. 1	AUG. 28-31
CARLISLE SPORTS & OUTDOOR NATIONALS	SEPT. 6-8	SEPT. 5-7
FALL CARLISLE & AUCTION	ОСТ. 2-6	ОСТ. 1-5
ZEPHYRHILLS FALL AUTOFEST FESTIVAL PARK, ZEPHYRHILLS, FL	NOV. 14-17	NOV. 13-16

HELD AT THE CARLISLE PA FAIRGROUNDS UNLESS NOTED CHILDREN 12 AND UNDER ADMITTED FREE Dates subject to change. Please verify before traveling.



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PREFERRED COLLECTOR CAR MARKETPLACE

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OFFICIAL EVENT DIRECTORY PARTNER



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City	State Zip	535
		\$5040 TICKETS +5 \$7565 TICKETS +5 TOTAL AMOUNT ENCLOSED:
	Exp Security Code	\$100 100 TICKETS +5
Email For email – receive your tickets and updates fast and FREE		\$200
Mail Tickets Add \$1.95 mail/processing for tickets by m	sponsored by	\$300
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AND AGREE TO ABIDE BY THE OFFICIAL RULES.	A 501(c)(3) Church Organization	**SPECIAL OFFER VALID WITH \$20 MINIMUM DONATION
Credit Card Donations may be faxed to: 317-807-0526	www.nacchelp.org	The National Association of Christian Churches, the sole sponsor of this giveaway, is dedicated to helping victims of natural disasters.

NO PURCHASE, CONTRIBUTION, DONATION OR PAYMENT IS NECESSARY AND MAKING ONE WILL NOT INCREASE YOUR CHANCES OF WINNING. Donations are tax-deductible to the fullest extent of the law. 2013 Outdoor Adventure Dream Giveaway starts on February 1, 2013 and ends October 30, 2013 at 11:59 p.m. EST. This giveaway is open to residents of the U.S. and Canada (except Quebec) and other countries and U.S. territories and possessions only where offered and permitted by law, age 18 and older. Void where prohibited. Odds of winning depend on the number of entries received. This ad is for information purposes only, for entry and official rules including free entry method visit www.outdoorgiveaway.com/ official-rules.aspx. The Sponsor, NACC, a 5010(3) church organization located at 7025 W. Tidewell Road, Suite H108, Houston, IX 77092, is a license of the Dream Giveaway® brand. *\$50,000 for TAXES applies to payment on behalf of winner for IRS withholding requirement, additional taxes may be owed. Jeep is a registered trademark of Chrysler.



2-Year Red Carpet Lease 2013 Ford F-150 Raptor SVT VISIT GUEST SERVICES TO REGISTER



Winner Announced Sunday, September 8TH During Sports & Outdoor Nationals

Official Rules: Vendors and showfield participants are automatically entered to win. Additional entrants must be legal residents of the fifty (50) United States and the District of Columbia or Canadian residents (except Quebec) who are at least 16 years of age (for Canadian residents, over the age of majority) as of May 20, 2013. Complete rules and regulations are available at www.carlisleevents.com.





LTAA STOCK JEEP TO SHOW JEEP



CUSTOM VAN



MODERN MUSCLE MOTORSPORTS DYNO

Giveaway: Ford Raptor Lease

Register at Guest Services for your chance to win a two-year lease on a 2013 Ford Raptor, courtesy of Ford. The winner will be announced Sunday, September 8 at our all-new Carlisle Sports & Outdoor Nationals. You do not need to be present to win.

The winner of the Raptor won't just be winning a truck, they'll be winning Ford's top performance truck on the market today. This SVT F-150 is a vehicle that any truck enthusiast will appreciate. It's capable of serious off-road action — go for a ride-along this weekend to see for yourself. The Raptor is also the type of truck that can be used as a daily driver. In addition, it's perfect for towing a boat, trailer, etc.

Van Conversion

Join us in the Pavilion for a weekend conversion as CustomVan.com turns a stock van into a themed palace on wheels.

LTAA's New Product Showcase

LTAA, or Light-Truck Accessory Alliance, is a council of the Specialty Equipment Market Association (SEMA). Member companies manufacture, distribute, sell and/or install accessories for light-duty pickup trucks, vans and SUVs, or provide services to the lighttruck accessory industry. A full display of products from more than 35 LTAA member companies is on display on the Midway, and many of them will be available for purchase.

Stock Jeep to Show Jeep

The LTAA is not just here to talk the talk, they are going to walk the walk as they transform a stock Jeep into a show Jeep with the newest and latest products. Watch in Building T as they install the hottest parts and products on the market.

Off-Road Playground

Hosted by Rausch Creek Off-Road Park

Take your 4x4 for a drive on our onsite off-road course that offers banked turns, obstacles, climbs and the opportunity to get some mud on the tires. Just drive to the top of the hill and sign up with our friends from Rausch Creek, then enjoy the drive. A

show sticker (i.e. registered for vending or showfield), driver's license and proof of insurance are required.

Dyno Testing

Provided by Modern Muscle Motorsports

These modern automotive performance enthusiasts specialize in modifying and tuning today's highperformance, fuel-injected vehicles. Their mobile dyno provides torque and horsepower readings for your vehicle. See map in centerfold for location. Fee applies.

Installations

A&A Auto Stores on the Midway is offering onsite performance exhaust installations from the top manufacturers.

Radio-Controlled Stunt Shows

No matter how old you get, RC cars always make you feel like a kid. Check out the shows put on by Road and Rock RC. Afterwards, they'll let you take a turn at the controls.

Megasaurus Shows

With its ability to transform and breathe fire, this jaw-dropping monster of a machine will rip cars in half like a sheet of paper, set them on fire and chew them into little pieces. See schedule for show times.

Monster Truck Shows

The Stone Crusher and Hooked shows are sure to get your adrenaline pumping as they go airborne and crush cars. More about these trucks and their drivers on page 16. Best of all, you can *ride* in a monster truck! Look for the Virginia Giant ride truck behind the stage. Fee applies.

Special Displays

Building T Invitational Display • See pages 30-31.

Building Y Willys Display • We are pleased to welcome the East Coast Willys Association as the organizer of a display of pre-1970 Willys Jeeps. Following its service in World War II, the Willys four-wheel drive utility vehicles inspired many of the SUVs of today, including the "CJ" civilian Jeep.





ELIZABETH TRUCK CENTER



BIG RIG SHOWFIELD PROGRESSIVE COMMERCIAL

Rubicon Display • As part of a new effort we call "Jeeps at Carlisle" and the recent release of the 10th Anniversary Jeep Rubicon, we are building a display of Rubicons from each year of production. Look for this display in the Jeeps at Carlisle area on the showfield.

Vanarama • Imaginative? Creative? Head Scratching? These words and more can be used to describe the special custom-van get-together this weekend. CustomVan.com is the proud sponsor of the van showfield classes and will be hosting a club gathering.

American Truck Historical Society • The not-for-profit society was formed to preserve the history of trucks, the trucking industry and its pioneers. We are pleased to welcome the Susquehanna Valley Chapter and their showcase of vehicles. See them near the Pavilion. More on page 32.

Elizabeth Truck Center • Elizabeth Truck Center and its sister company, Car Craft Truck Works, combined, simply known as ETC, continue to raise the bar and set new standards in the trucking industry. Everyone should be familiar with their Build-Off creation, "The Beast," which they believe revolutionized the way the industry looks at custom trucks. Since then, ETC has gone on to further impress with a makeover of a classic 1980 A-Model Kenworth, aptly named "Bride of the Beast," an over-the-top urban assault vehicle, G-UNIT, transformed from a showroom-new 2006 Peterbilt 379, the restoration and finely detailed rebuild of a vintage 1966 Peterbilt. "The Punisher" is one of the most incredible Kenworths on the road, and there's an outrageous custom International ProStar, "Mayhem." And let's not forget "The Predator." ETC showcases their builds at only a handful of shows each year, accompanied by their mobile chrome shop. Please stop by their display, as they enjoy meeting the people who keep the wheels turning.

Wheelie Simulator

Provided by iWheelie.com

Try your wheelie skills in a controlled, safe way on the wheelie simulator. It is a real motorcycle attached to a platform, and if you need a little help, the crew from iWheelie.com will make you succeed. Fee applies. See map for location.

Showfield Big Rig Show and Shine

Presented by Progressive Commercial Insurance Rigs, show trucks, tow trucks, haulers and more will be on display. Owners must register their rigs at the Auto Trader Pavilion after parking. Judging is optional and takes place Saturday 11 a.m. to 4 p.m. and is conducted by GS Car Shows.

Club Challenge & Coolest Hangout • Each year, clubs compete to see which has the most vehicles in attendance, and awards are presented to the top three. There is also an award presented to the club with the coolest hangout. See who won last year on page 34.

Jeeps at Carlisle • In 1941, the first Willys rolled off the assembly line, and since then, generations have enjoyed a very special lifestyle with an American-made machine known as the Jeep. The Jeep culture has evolved over time, just like the machine itself. One thing that remains true to form, however, is the passion and love of the machine by those within the Jeep crew. Look for the Jeeps at Carlisle area on the showfield.

Awards Presentation • See the winning vehicles from the judged showfield during the awards parade on Sunday at 1 p.m. in front of the Grandstand. The winners' list will be posted at 9 a.m. Sunday in front of the Grandstand as well as on our website. Winners must check in at Guest Services to pick up their award and may choose to join the parade.

Kids' Choice Awards

Kids can vote for their favorite truck in Building T. It's their turn to have their say on which truck they think is the coolest. Ballots are available at Guest Services, Kids at Carlisle Activity Center (Building R) and Building T at the ballot box. The Kids' Choice winner will be announced Sunday during the Awards Parade.





OFF-ROAD PLAYGROUND



BURNOUT CONTEST

Kids Activities

Welcome, young enthusiasts! The Kids at Carlisle Activity Center* features crafts, games, a playset and bounce house. It's located in Building R on Row IB. It's the perfect pit stop for those who need some down time. Everyone receives a *free* gift when they visit, so don't miss out.

*Attention, parents: Please be advised that the Kids at Carlisle Activity Center is not a child-care service. Adult supervision is required.

Friday	Noon-5; Face Painting Noon-5;
,	Bounce House 1-4
Saturday .	9-5; Face Painting 9-7;
-	Bounce House 10-noon and 1-4
Sunday	9-noon; Bounce House 10-11;
	Poster Contest Awards Presentation at
	the Stage 12:30

Face Painting • Kids at Carlisle welcomes Bruce's Face Painting — many designs in bright colors to choose from! Boys' and girls' designs include dragons, Batman, Spiderman, skulls, sharks, butterflies, unicorn, tigers, smiley face and more. Fun, excitement and laughter for the whole family, including those daring teens! Moms and dads can take photographs of their kids for memories to cherish for a lifetime!

Kids Competitions • Win prizes and have some fun! This year the Kids' Activity Center features a Lug Nut Challenge and a Dream Truck Poster competition. Kids can test their skills, design their dream truck and qualify for some great prizes such as radio-controlled trucks, gift cards and more! Stop by the Kids' Activity Center for more information.

Kids Bingo • Bring the kids to Building R Saturday at 6 p.m. to play Candy Bingo. No fee to participate and open to all young enthusiasts under the age of 12.

Women's Oasis

We have filled a huge tent with vendors and activities specifically for women to enjoy in the Women's Oasis. There are special giveaways as well. See page 12 for all the details.

Low Truck Limbo Contest

Trucks will take a pass under the bar, paradestyle, and continue until a winner is crowned. This year's limbo contest will be in traditional limbo style. Instead of measuring from the driver door or roof, each competitor will attempt to drive their truck under the limbo bar without knocking it off and without smoking their tires. The last vehicle to make it under the bar without knocking it down wins. Pre-registration is required at Guest Services. A show sticker (i.e. registered for vending or showfield), driver's license and proof of insurance are required.

High Truck Contest

Participants compete to see who has the highest truck. Pre-registration is required at Guest Services. A show sticker (i.e. registered for vending or showfield), is required.

Beauty Pageant

Contestants for the new Carlisle Truck Nationals pageant compete for cash prizes on Saturday. The contest will include two rounds — country girl and swimwear at 3:30 p.m. and 6 p.m. Contestants must be 18 with valid ID and sign up at Guest Services by 3 p.m. on Saturday. Complete rules, contest format and registration forms are available at Guest Services.

Burnout Contest

No Carlisle event would be complete without the burnout contest. Pre-registration is required at Guest Services. A show sticker (i.e. registered for vending or showfield), driver's license and proof of insurance are required. Limited to 10 vehicles and three minutes per participant. Winner receives an award plaque, T-shirt and free showfield registration for next year!

Frame-Dragging

Saturday night the Mini Trucks take over by lighting up the Carlisle night skies with white sparks from their titanium blocks. If you like 'em low and laid out, this is the spot to be on for Saturday night frame dragging.



CHRIS WOODWARD



THE HOLT TWINS / TWIN SISTER



COLT WILBUR BAND

Big Rig Glow Show

Don't go home if you haven't seen what these rigs can do with lights and chrome. This is what the Carlisle staff sticks around for late on Saturday night. We will be picking the coolest lit-up rig on the grounds.

Midway, Vending Area & Swap Meet

Visit our partners on the Manufacturers Midway, find a vehicle in the Corral and shop the Swap Meet. You'll find new product manufacturers, accessories, parts and memorabilia. Vendors are listed by specialty and alphabetically in this directory. Title transfer services are offered at the Notary Office in the Pavilion. Financial services are available through Orrstown Bank, inside of Building T.

Worship Service

A non-denominational worship service is held at 9 a.m. Sunday morning in the Grandstand. We invite you to join us for the service led by The Salvation Army, our partners in faith. Coffee and doughnuts available. Everyone is welcome and encouraged to attend!

Live Music

Chris Woodward • Appearing on the WGTY Stage is Chris Woodward, a Three Springs, PA, native (Huntingdon County). He is an energetic performer with songs that will have you singing along. Chris has played at places such as Hershey Park, the Bloomsburg Fair, the NASCAR Pocono 500 and many other fairs and events regionally. Most recently, Chris played the Carlisle Ford Nationals' Downtown Parade and Street Party. He has opened for country artists such as Toby Keith, Montgomery Gentry, Jessica Andrews, Lonestar and many more.

The Holt Twins / Twin Sister • The Holt Twins Folk songs capture the true art of acoustic music, both contemporary and traditional, with entrancing vocals and instrumental harmonies, including six and 12-string guitars, flute, mandolin, violin, viola, string bass, fretless bass, keyboards, recorders, harmonica, banjo, mountain and hammered dulcimers and sax. Their professional career began at age 14, and they have been performing ever since at festivals, schools, clubs, campgrounds, and concerts across the country. This versatile duo does a complete turnaround when they play with their classic rock show band, Twin Sister. Twin Sister, formerly Image, a five-piece band, is not just another rock 'n' roll act, but a band who can play flawless originals and timeless classics from bands such as Heart, Pat Benatar, The Who, Jethro Tull, Led Zeppelin, etc. They are a polished, professional act with lots of showmanship.

Colt Wilbur Band • These young men are a talent and entertainment rarely seen. They have remained true to the roots of country music and genuinely enjoy performing together. Colt plays the guitar and sings, Jason plays drums, Joe plays guitar and Ryan plays bass. They have a very busy 2013 schedule, including opening for Shooter Jennings and David Allan Coe.



SCHEDULE



General Hours	THURS. SET-UP	FRI.	SAT.	SUN.
GATES OPEN	7 - 6	7 - 6	7 - 6	7 - 3
BUILDINGS T, Y & Z OPEN		7 - 7	7 - 7	7 - 3
VENDOR SERVICES OFFICE / Outside Gate 3	7 - 7	7 - 7	7 - 7	7 - 3
SHOWFIELD REGISTRATION / Outside Gate 3	12 - 5	7 - 7	7 - 5	8 - 12
BIG RIG REGISTRATION / Pavilion	12 - 7	9 - 8	7 - 6	8 - 1:30
GUEST SERVICES / next to Grandstand	12 - 5	7 - 6	7 - 6	8 - 3
ORRSTOWN BANK / Building T		8 - 4	8 - 4	10 - 2
NOTARY / Pavilion in Car Corral		9 - 6	9 - 6	9 - 2

CUSTOM 3-WHEELED RIDE

Showfield Judging

Participants registered to have their trucks judged must check in at Guest Services to receive their judging card. Trucks must have the judging card easily accessible and be parked in the correct location on Saturday 10 a.m. to 5 p.m. Ask any Carlisle staff person for assistance in locating your judged showfield class location.

About The Judges • Carlisle Events is pleased to welcome judging team GS Grifana Car Shows of Norfolk, VA. GS Grifana Car Shows will be judging both the Truck Nationals showfield and the Big Rig Show and Shine. Team leader Greg Grifana has a truck industry résumé from owner operator to fleet manager. His team judges car, truck and motorcycle events throughout the east coast. Judging headquarters will be located on the judged showfield.

FRIDAY	
11 AM - 5 PM	MONSTER TRUCK RIDES / Behind WGTY Stage
9 AM-5 PM	RAUSCH CREEK OFF-ROAD PLAYGROUND / Top of Hill
2 PM	COLT WILBUR BAND / WGTY Stage
4 PM	MONSTER TRUCK SHOW & MEGASAURUS / Front of Grandstand
4:30 PM	COLT WILBUR BAND / WGTY Stage
SATURDAY	
9 AM - 5 PM	MONSTER TRUCK RIDES / Behind Stage
9 AM - 5 PM	RAUSCH CREEK OFF-ROAD PLAYGROUND / Top of Hill
10 AM - 5 PM	WHEELIE SIMULATOR / Near Guest Services
10 AM - 4 PM	SHOWFIELD JUDGING / Red Field
11 AM - 4PM	BIG RIG JUDGING / Blue Field
11 AM	LOW TRUCK LIMBO / WGTY Stage
1 PM	MONSTER TRUCK VIP MEET & GREET / Behind WGTY Stage
1 PM	LIVE MUSIC: CHRIS WOODWARD / WGTY Stage

2 PM	LIVE MUSIC: CHRIS WOODWARD / WGTY Stage
3 PM	MONSTER TRUCK SHOW & MEGASAURUS / Front of Grandstand
3:30 PM	BEAUTY PAGEANT ROUND 1 - COUNTRY GIRL / WGTY Stage
4 PM	LIVE MUSIC: CHRIS WOODWARD / WGTY Stage
5 PM	HIGH TRUCK SHOW / Front of Grandstand
6 PM	BEAUTY PAGEANT ROUND 2 - SWIMWEAR / WGTY Stage
6 PM	KID'S BINGO / Building R
Evening	BURNOUT CONTEST / Front of Grandstand
Activities begin at	MONSTER TRUCK SHOW / Front of Grandstand
6:30 PM	MEGASARAUS / Front of Grandstand
7 PM	LIVE MUSIC: TWIN SISTER / Pavilion
8 PM (DUSK)	FRAME-DRAGGING CONTEST / On the Hill near Gate 5
9 PM	BIG RIG GLOW SHOW / Blue Field
SUNDAY	
11 AM - 2 PM	MONSTER TRUCK RIDES / Behind WGTY Stage
9 AM	WINNER'S LIST POSTED / Outside Guest Services & online at CarlisleEvents.com
10 AM - 1 PM	RAUSCH CREEK OFF-ROAD PLAYGROUND / Top of Hill
10 AM	BIG RIG AWARDS PRESENTATION / Pavilion
11:45 AM	LTAA'S STOCK JEEP TO SHOW JEEP PRESENTATION / Front of Grandstand
12 PM	BIG RIG AWARDS PARADE / Front of Grandstand
12:45 PM	KIDS POSTER CONTEST AWARDS / WGTY Stage
1 PM	MONSTER TRUCK SHOW / Front of Grandstand
2 PM	AWARDS PARADE & PRESENTATION / Front of Grandstand

SEE EVENT MAP IN CENTERFOLD FOR LOCATIONS

WOMEN'S OASIS





WOMEN'S

The Women's Oasis is a Relaxing, Non-Automotive Retreat

Visit our amazing vendors and artisans selling products such as jewelry, handmade crafts, accessories and handbags, kitchen must-haves and beauty products in the Women's Oasis. Relax with the ladies from Absolute Massage Therapy with a therapeutic massage or learn how brighten your smile with BleachBrite.

SPECIAL OFFER: Spend \$50 in the Oasis tent and earn a FREE 10-minute therapeutic massage courtesy of Absolute Massage Therapy!

Ladies Bingo – 2:30 PM Saturday

Bingo is back! Enjoy 20 games of *free* bingo and win some fantastic themed gift baskets such as Movie Night, Girls Night Out and more. Twenty games last approximately two hours. You can join at any time. Bingo supplies provided and seating is limited. (Located next to the Oasis tent in Building R.)

Participating Vendors

It Works, Damsel in Defense, Thirty One Gifts, Avon, The Family Jewels, Absolute Massage Therapy, Madison Handbags, Eye Candy, Fanny's Corner, Barefoot Books, Bleach Bright, Longaberger, Native American Jewelry, Scentsy, Wildtree Herbs, The Pampered Chef, Jose Madrid Salsa, Cookie Lee Jewelry and Mary Kay Cosmetics.

Schedule

Seating is limited, so join early to find your seat for some fantastic demonstrations and workshops.

FRIDAY	
1 PM	QUICK AND HEALTHY SNACKS w/ 9-YEAR-OLD CHEF ANDREW
2 PM	HEALTHY COOKING NEVER TASTED SO GOOD! Join our Wildtree and Longaberger experts to learn how to take control of what goes on your family's meal table. Quick, healthy and delicious for pennies on the dollar compared with quick on-the-go foods. It's always the better choice naturally.
SATURDAY	
11 AM	LONGABERGER AND WILDTREE Healthy and Delicious Meals in Minutes
1 PM	QUICK & EASY HEALTHY MEALS By The Pampered Chef Summertime Spaghetti Made in Minutes
2 PM	DREAM IT, DESIGN IT! By Madison Handbags Create your one-of-a-kind Purse-onality — mix, match and create your very own original
2:30 PM	LADIES FREE BINGO / BUILDING R
3:30 PM	GIRLS AFTERNOON OUT: MARGARITA PARTY Our season wouldn't be the same without our annual Pampered Chef Margarita Party. Seating goes quickly, so be sure to sign up early and enjoy a Saturday afternoon with the gang! (Must be 21 to attend)
SUNDAY	
10 AM	VENDOR BASKET GIVEAWAY AND CARLISLE GIFT CARD Win a basket filled with gifts from our Oasis vendors and Carlisle Events. In addition to the basket, a second drawing will be held for a <i>free</i> 2014 showfield registration! (Sign up at the Oasis registration table) Must be present to win basket.

Located Next to Building R on Row IB • Hours: Friday 11 - 5, Saturday 9 - 5, Sunday 9 - 3



Stop by the Progressive Commercial booth to pick up a pair of Progressive leather work gloves—for FREE!

We'll also have a lot of other giveaways—plus, enter for a chance to win a great Progressive prize. Just tell them Flo sent you! They'll know exactly what it means.

Find an Agent: ProgressiveCommercial.com

Call for a Free Quote: 1-888-398-3289



HELPFUL INFORMATION







If Someone Is Lost

If you are unable to contact a member of your party, wait for them near the Guest Services Building. We do not page individuals. Notify any Security or Carlisle Events staff member when a child is lost.

First Aid

Emergency Medical Staff is on hand and located under the north side of the stage.

Lost & Found

Check for items at Guest Services.

ATM

The ATM is in Building T.

Event Shirts & Souvenirs

Official event merchandise is available in The Carlisle Store in Building T.

Hauling Merchandise

- Rent a hand cart at Guest Services
- Request hauling assistance for large and/or heavy items at Guest Services
- Obtain a temporary entry pass to drive your vehicle onto the grounds at Gates 1, 2 or 3 in the late afternoon.

Shipping Purchases

To ship your purchases, please visit The UPS Store located at Trindle Self Storage, 1755 West Trindle Road, Carlisle, PA 17015 (717-245-0026). Visit them online at www.trindleselfstorage.com

Receiving

Any items sent to Carlisle Events should be addressed to: **504** *Cavalry Road, Carlisle, PA 17013.* The packages are stored in our receiving building outside of Gate 5.

Wi-Fi

Carlisle Events Hot Spot is the name of the public wireless Internet network available in front of the grandstand. No password required. Unsecured connection. You are responsible for the security of your information and equipment. Carlisle Events assumes no responsibility and shall not be liable for any damages.

rentals/c/carlisleevents l located Phone Numbers

There is a public telephone located in Guest Services.

Scooter, Wheelchair & Wagon Rentals

at Gate 3. Rentals are limited and arrangements

may be made by contacting Scootaround at 1-888-441-7575 or online at: www.scootaround.com/

Disabled individuals with appropriate credentials

may rent an electric convenience vehicle or wheelchair

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Pets

Pets are strongly discouraged for health and safety reasons. If you cannot make other arrangements, your pet must be on a leash and policing after it is required. Your pet must be under your control at all times, and you are responsible for its actions. Any unsafe action by your pet may result in expulsion without refund.

Transportation

For safety reasons, the use of all personal means of transportation (bikes, scooters, golf carts, ATVs, motorcycles or minibikes, etc.) is forbidden on the Fairgrounds from 7 a.m. to 5 p.m. on all show days. No unlicensed drivers may operate these vehicles at any time. Verification of insurance is required.

Conditions

Dangerous or slippery conditions can exist on the Fairgrounds. Due to the nature of the goods displayed, heavy equipment and moving vehicles are present. Carlisle Events cannot be responsible for the conduct of vendors and patrons entering the premises. Those who enter the Fairgrounds do so at their own risk.



MONSTER TRUCKS



Stone Crusher and Hooked

By Mike Garland

Monster Trucks have been coming to Carlisle for many years. This year, bring the family and enjoy the crushing excitement of Stone Crusher and driver Steve Sims. Stone Crusher and Sims got their respective starts after a 2005 business encounter with Dennis Anderson of Grave Digger fame. Since then, Sims and his truck have been a mainstay on the truck circuit, including success on the Monster Jam tour.

Since '05, Sims has become one of the elite drivers in the monster truck industry, competing regularly on the biggest stages in the sport. In 2010, he was invited for the third consecutive year to compete in the Monster Jam World Finals in Las Vegas, thrilling



fans with a fourth-place finish in freestyle. Strong performances like this brought Sims' team, Monster Trucks Unlimited, back-to-back Monster Jam Team of the Year awards in 2008 and 2009 at the Monster Jam awards banquet in Las Vegas, solidifying their status as one of the top teams in the sport.

Driven by Virginia native Steve Sims, Jr., Hooked makes it debut at our event. This truck and driver got together for the first time in May of 2012 and have been wreaking havoc on the circuit ever since. A member of the Monster Jam tour in 2013, Hooked and Sims Jr. have also taken part in the Young Guns Challenge as part of the Monster Jam World Finals in Las Vegas, plus Hooked is guaranteed to showcase big air and a wheelie or two. Visit these websites for more about these two monster trucks: StoneCrusherMonsterTruck.com and HookedMonsterTruck.com.

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Both are geared toward showcasing working show trucks. The ONLINE version offers:

- complete show coverage from all of the shows that we attend around the country.
- full length features on some of the largest rides we can get in front of our cameras.
- a reader ride section, for those that want to share their largecars with the world.
- a model of the month section and a diesel doodle section (truck drawings composed from kids 16 and under), both of which are submitted by our readers.

The PRINT mag offers some of the same great features and show coverage as the ONLINE, but you will see them in PRINT first. In each of the 4 issues of PRINT, we include 4 truck features, show coverage from 4 different shows located through the country, a retro rhetoric section which takes you back in time to the old school legends of the 80's, a model section & readers rides section submitted by our readers, and several other articles and features that we know you truck lovers would find of interest. This magazine is NOT dated as a news magazine would be. It is full of cool truck pictures that you will love to look at and enjoy, time and time again. Back issues of the mags are available for purchase in our online store. You can also purchase the latest issues at one of many our many distributors locations. You can find this on our home page under LCM INFO then PRINT MAG INFO.

To those interested, we do offer competitive advertising and distribution. We have an online store with some pretty outstanding merchandise, including t-shirts, hoodies, mousepads, stainless steel license plate frames, hals and much more available for purchase. We also have a web board or message board forum that is FREE to anyone not just members of the site. We do require you to register though, but again, it is FREE. Here on this board, it's like a big huge family who bicker back and forth (as all families do), share their knowledge & opinions on trucks and topics of interest within the industry.

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VENDOR PROFILE: RAUSCH CREEK



A Day on the Rocks with Rausch Creek Off Road Park

By Mike Garland

n 2003, country music artist Brad Paisley made popular a song called "Mud on the Tires." While the terminology was around long before the song, Paisley helped make the phrase even more popular. In multiple videos made by enthusiasts on YouTube, there is one common theme: taking a truck or other off-road vehicle and getting it muddy, dirty and conquering challenging obstacles. It's this lifestyle that was recently experienced by the Carlisle Events staff and can be experienced by you at Rausch Creek Off Road Park.

Located about 90 minutes north of Carlisle and two miles off exit 107 of I-81, Rausch Creek sits on 3,000 acres of rocks, trails, mud and fun. It does not matter if you are a beginner or experienced driver, the park has something for everyone. Our day was broken into two segments and easily encompassed six hours. Getting there was easy, and getting out and about was simple too. The place has a little history, at least according to Kyle Buchter.

"Rauch Creek has been around for 10 years, and it was created to provide a safe and legal place for people to go off-roading," said Buchter. "The park is open to the public and guests can come along, join a guided ride or take a training class. Trails go from easy to extreme, and our staff is happy to answer any questions that someone may have," he said. "I encourage everyone who has an interest in off-roading to contact us and we can all have a little fun."

While you need your own ride, all you have to do is pop into their office, sign the waiver, pay a fee and you are off — that is if you are doing a course on your own. If you are using a guide like many of us did, you'll have to wait until the group is situated. A very important factor to remember, however, is that if you aren't with a guide, you need at least two trucks per group. This is one of those cases where the term "safety in numbers" applies.

Buchter was our guide, and he is a face that Carlisle staff and enthusiasts of Carlisle will recognize. He's been onsite here for a few years as part of the Rausch Creek course, and to have a familiar face guide us around was a bonus. Some of our group had been there before and took off to do their own thing. We've only seen pictures of their adventures, and needless to say, they got a little mud on the tires, windshield, their clothes, the seat ... they got muddy! Our ride was a little more subdued, at least on the front end. Led by Buchter and his modified Jeep, we listened via walkie-talkie as he took us through their RC 101 course. We drove over rocks, climbed hills, got stuck, got unstuck, drove through water and more. Basically, he took us through the course and allowed each driver to get a real feel for what their machine, in this case, a Jeep, could do.

After lunch at their great picnic pavilion, he proceeded to let the air out of the tires of each vehicle. This wasn't done as a joke, though I couldn't fully understand the rationale until we started driving again. For the next two-plus hours, we drove more backcountry trails and he explained via the walkie-talkie about how he decreased tire pressure to about 15 psi and that in doing so, it would actually allow for better control when climbing or driving a course like this. It was amazing — you really could tell the difference. The coolest part about it all was that aside from a fix to one Jeep that involved a wrench and hammer, Buchter allowed us to go with the flow. If someone was stuck, he talked them through getting unstuck and was always successful.

The day ended with an on-your-own session, and while I did not stay for that, many from the group did. As someone who has not done such off-roading before, I was impressed with Buchter's knowledge and the sheer size of the complex itself. What is even more exciting is that you can not only experience Rausch Creek at your leisure during the weekends (and weekdays by appointment), you can do so this weekend on the north hill. So as you walk the grounds or get the itch to do more with your truck or Jeep than just park it, visit Buchter and his team and get a little mud on your tires!

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INVITATIONAL DISPLAYS

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1955 Chevrolet 3100 Bruce Bartholomew Cream Ridge, NJ



1941 Willys Pickup Nathan Sunday Mechanicsburg, PA



1969 Ford F-350 Crew Cab Jason Kline St. Thomas, PA



1973 Ford F-250 D. Frank Hoppes Snowshoe, WV



1963 American La France 900 Series Pumper D. Frank Hoppes II Snowshoe, WV



1967 Ford Bronco Half Cab Donald Peroni Dillsburg, PA



1978 Chevy Van David LaRue Saint Charles, MN



2003 1/4-Scale Truck Wilfredo Matos Philadelphia, PA



2004 BMW El Ca-bimmer Ken Miller Lebanon, PA



1931 Ford Pickup James Plunkert Westminster, MD



1978 Ford F-150 Custom Gary Reed Dornsife, PA



1972 Chevrolet Cheyenne Roland & Nicole Mohn Waynesboro, PA



1953 Ford F-100 Paul Pianka North Haven, CT



1994 Ford Ranger Tommy Pearson Harwood, MD



1966 Ford N650 Pickup 406 Gas Sam Rotella Syracuse, NY



1987 Ford Ranger Stephen Smith Spring Grove, PA



1990 Chevrolet 1500 Gerald & Donna Reilly Tafton, PA Not pictured: 1982 Chevrolet Silverado David Harris Ruckersville, VA 1955 Truck 3800 Randy Mohn Waynesboro, PA

These vehicles are on display in Building Y Presented By East Coast Willys Association



1951 Willys M38 Kyle Buchter Pine Grove, PA



1961 Jeep FC-170 Kyle Buchter Pine Grove, PA



1972 Jeep M151A2 Jim Diamond Juliustown, NJ



1941 Willys MB Merlin Hanson Westminster, MD



1946 Willys Overland CJ2A Craig Shrom



1946 Willys CJ2A William Garland Carlisle, PA

Visit the Rubicon Display on the Hill



2005 Jeep Rubicon Unlimited Anthony DiMemmo Mechanicsburg, PA (Located in the Jeeps at Carlisle area)

Smile! You May Be On Camera

When entering the Carlisle Fairgrounds or Carlisle Expo Center, you might notice that filming and photography are going on. By attending any Carlisle Productions event, there is implied consent, and you agree to give Carlisle Productions and authorized filming and/or production companies and/or media outlets the right to film, photograph, record your name, nickname, picture, biographical material, voice and/or likeness and to use in any manner of media in connection with the event or future events and the advertising and promotion thereof. The same holds true for any vehicle, product or any other item you display or bring to the event. You also agree to the broadcast, production, reproduction, printing, distribution and exhibition of any such photographs and/or recordings of the event, and any programming derived from the event, by any and all means, media, devices, processes and technology now or hereafter known or devised anywhere in the universe at any time in perpetuity as Carlisle Productions or any of these authorized producers, filmers, photographers and/or media outlets elect without compensation of any kind to you.

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ATHS DISPLAY Outside the Pavilion



he not-for-profit American Truck Historical Society was formed in 1971 to preserve the history of trucks, the trucking industry, and its pioneers. The American Trucking Association officially recognizes the ATHS as the "duly authorized

organization founded to record and develop trucking industry historical data." Today, the ATHS has more

than 21,000 members, with 110 of them being part of the Susquehanna Valley Chapter chartered in 1992. Members of the Susquehanna Valley Chapter agree on one thing - old trucks are fun! This chapter hosts a truck show at the Kenworth of Pennsylvania dealership in Carlisle every August and a Tri-State show in Winchester, VA, every September. They will be here this weekend showcasing some of their vehicles. We are pleased to welcome them to Carlisle and hope that you will take the time to visit their display, ask questions and learn more about the American Truck Historical Society. Look for their showcase around the Pavilion in the big rig area this weekend.



1970 Kenworth

Tom Carpenter

1950 Mack Brian Hanson



1974 Kenworth - Tim Kauffman 1974 Kenworth – George Lapp 1976 Kenworth – David Alexander



1954 Mack Williard Good



1968 Kenworth Larry Martin



1972 Kenworth – Carl Ellerman 1963 Dia – Marlin Ruhl



1981 Kenworth Justin Lange



1978 KENWORTH Tim Mitchell



1986 Giant Rife Motor Co.



1980 Kenworth Floyd Weaver



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CLUB CHALLENGE

Welcome to the Club!

The four clubs recognized below, along with the others onsite, are part of the Carlisle Club Program. As part of this program, you have access to many perks such as a free tent, large-scale forum to showcase your group, the chance to be recognized in the event directory, at the Sunday Awards presentation and more. The Club Challenge is determined by the most registered showfield trucks per club, while the Coolest Club goes to the club that best showcases the fun they're having. E-mail Clubs@CarlisleEvents.com for more details or call 717-243-7855.









1st FullSizeChevy.com

40 Registrations

www.FullSizeChevy.com | Vehicles: All Chevy Trucks, 1948-Present

Into its second decade of existence, FullSizeChevy.com is a discussion group that has, by far, outlasted and outgrown anything its Texas-based creators had ever anticipated. Membership numbers are pushing the 150,000 mark and has representation all 50 states, Canada, the U.K. and Australia. FSC has become one of the largest truck forums in the world and is a perennial front-runner for our club participation awards. The FSC staff prides itself with maintaining a reputation for running a clean, family-friendly forum catering to owners and enthusiasts of all ages and generations of Chevy, GM and Cadillac full-size trucks and SUVs.

2nd Mid Atlantic Ford Trucks (FTE)

39 Registrations

www.Ford-Trucks.com/forums/forum159 All Fords, All Years

Mid Atlantic Ford Trucks is a group of Ford truck/SUV owners who enjoy what they drive and own. Annually at Carlisle, they gather to show off their rides, eat good food and have an all-around great time. Members of Ford-Trucks.com travel all across the country to be part of the fun. The Mid Atlantic Chapter consists of Delaware, Maryland, New Jersey, New York, Pennsylvania and West Virginia.

3rd Exceeding Limits

25 Registrations

www.exceedinglimits.net | All Years and Models of Trucks

For more than 10 years, Exceeding Limits has brought together people from all walks of life with an interest in trucks. Whether you are building a full body dropped truck on air bags or hydros, getting jacked with a largerthan-life-lift or screaming down the quarter mile at 120 mph, this is the club for you. ELTC is involved with many charity events too, and is always willing to give back to our communities. The ELTC builds friendships that last and are always helping each other out. To most, the club is a second family. They cruise together, build together and live their lives together. "ELTC 4Life!"

Coolest Club Hangout - Purple Helmet Surfers

18 Registrations

Coolest Club winners in 2009, the Purple Helmet Surfers were again crowned kings of cool in 2012. The club was born at the very first Carlisle Truck Nationals and has been running strong ever since. The truth behind the club is that members of a now-defunct club happened to park next to some socially outgoing folks, and the two groups formed the Purple Helmet Surfers. The group only meets at Carlisle and you can guarantee that copious amounts of fun will be had during the show. From pools to lifeguard chairs, guys in hula skirts and coconut bras to blender drinks, this group epitomizes the fun-loving nature of the Coolest Club award. Everyone involved has a great sense of humor, tons of patience and most importantly, tons of fun.







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AMERICAN TRUCK TECHNOLOGY
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BEDRUG
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EDGE PRODUCTS
ELIZABETH TRUCK CENTER (ROW J)

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VENDORS: A - Z

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4

4 WHEEL PARTS	. MIDWAY
4X4 SUSPENSION & GEAR D 71, E 72-7	5, F 74-76

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AMSOIL/MCOIL F 84
AN SPECIALTIES C 44-49
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ATHEYS CLASSIC TRUCK PARTS B 30-35

AUTO APPRAISALS UNLIMITED G 1 AUTO LIGHTHOUSE, THE A 50-51

В

BAKER, SCOTT	J 43
BALDORI, MICHAEL	
BARTLETT, JEFF	E 49-50
BATH FITTER	
BDS SUSPENSION	MIDWAY
BEDNARZ, STEVEN	C 76-77
BEDRUG	
BENDERS BUFFING & POLISHING .	
BICKLE, JEFF	A 52
BINELLI, FRANK	D 28-29
BLUE DIAMOND PARTS	MIDWAY
BOTEK, WAYNE	
BOTELER RACING OPERATION	A 68-70
BRANDI, RICH	B 7-8
BRENNEMAN, DAVID	
BRICKELS RACING COLLECTABLES.	E 123-124
BROADWATER, JUSTIN R	D 97-98, E 98-100
BROWN, KEVIN	H 92, I 90-92
BROWN, RAY	I 27
BROWN, WILLIAM T	F 33-34
BUMBAUGH, STEVEN	J 38-39
BURGE, AMY	
BUTCH'S HUBCAPS	C 12-18

С

Sec. 10.	
C & J ALUMINUM	
CAMELLERIE, M F	A 48
CAMPBELL, JEFF	
CAMPER, MARK	В 40-43
CARLISLE EVENTS	
CENTRAL MANUFACTURING CO	A 72-73
CHECKERED RACING	l 23-26
CLASS, MELVIN & SCOTT	D 47-48
COOKIES COOL CANOPIES	A 42-46
COONEY, TIM	
COOPER, JARED	IA 7-11
CORYS VINYL GRAPHICS	A 56-58
COUTTS, WAYNE	C 72-74
CPI TRUCK	
CREATE-A-PLAQUE	BZ 11-12
CRESSINGER, COBYN R	B 72-75
CROTEAU, DAVID	
CUSTOM ENGRAVING COMPANY	IA 66-68
CUSTOM PERFORMANCE PRODUCTS.	C 59-64
CUSTOMVAN.COM	PAVILION

D

DAVIS, MICHAEL	. IA 22
DELOZIER, JASON	B9
DERING, JOSEPH	D 74-75
DESROSIERS, GLEN	C 79-82
DON LEFEVERS GARAGE	A 9-14
DORSEY, RANDYD 4-	5, E 6-8

How To Find A Vendor Space BR... Building R BT... Building T BY... Building Y BZ... Building Z (under the Grandstand) A-Z......Main Field IA-IO......Infield NA-NZ....North Field CA-CE.....Car Corral DA-DB....Pavilions in the Car Corral MIDWAY. Manufacturers Midway

DOUBLE TWIST PRETZELS	F 124-125
DRIESBAUGH, KEITH	A 41
DROP EM WEAR	A 85-88

Ε

EAGLE PRODUCTIONS	IA 71-73
EAGLE PRODUCTIONS PHOTOGRAPHY .	BZ 19-20
EASTERN CHEVY CLASSICS	D 21-23, E 24
EDGE PRODUCTS	MIDWAY
ELIZABETH TRUCK CENTER J 163-1	77, K 164-178
ENVIRO-SAFE REFRIGERANTS	A 53
EXTANG CORPORATION	MIDWAY
EXTREME TOYS	E 140-142

F

-
FARNER, BRANDON D 45-46
FAY, ANTHONYJ 78-80
FINE LINES
FISHER, JOHN C 65
FLASH BACK F-100S B 27, C 33-38
FLOURNOY, MITCHELL 194
FORD POWER STROKE DIESEL MIDWAY
FORD SUPER DUTY MIDWAY
FORESTA, JENNIFER D 41
FRANKS, RICHARD A 66-67, IA 64-65
FREGOE, JEFF F 119-120
FUEL DIRECT MIDWAY

G

U	
GALLAGHER, JAMES E 46-47	
GALLION III, G A IA 52-55	
GARTEN, GLENI 100	
GATORS TRAVELIN TEESQ 34-37, QA 34-37	
GATSBY CARS	
GENOS BELT SERVICEB 1, C 1-3	
GRACE, RON E 9-11	
GRAFFIUS, EDJ 21-24	
GREEN FILTERS/DALES BILLET SALES LLC D 88-93	
GRIMM AUTO SHOP F 99	
GULDNER, LES I 128	

н

••	
HAAS PERFORMANCE PRODUCTS A 63-65	
HALON MARKETING D 94-96	
HARBOLDS HOBBY HUT F 79-81	
HARVEY, MARK D 15-16, E 16-17	
HASH BROS USED CARS/SALVAGE A 54-55	
HEACOCK CLASSIC MIDWAY	
HEISEY, ROBERT B 28	
HELTON, BRIAN J 178	
HERMANN, RON D 137-140	
HERSHEY, SCOTT I 20	
HICKS, TIM B 17-19	
HOEVENAAR, PAUL D 49	
HOLLIDAY, WILLIAM A 15-21, IA 17	
HORNER, PAUL D 50-53, E 55	
HOT RODS CLASSIC TRUCK PARTS B 62-69	

Letters stand for Rows and Buildings

Locate the row or building on the map in the centerfold then find the space number.

VENDORS: A-Z CONTINUED

HUBBARD, KELLY	F 100-101
HUEBER SR, MIKE	C 68-71
HUGHES, GLEN	l 1-3
HUMMEL, KIM	Н 1-2

I

INNOVATIVE DIESEL	. MIDWAY
INTER CONTINENTAL EXPRESS INC	R 1-3
IVES, CHRISTOPHER	G 123-125

J

JACKS GENERAL MERCHANDISE	B 52-53
JENKINS II, GEORGE	E 27-28
JIMS RARE SERIALS	. BZ 14, BZ 16-18
JOERGS AMERICAN KARATE	A 89
JONASSEN, JOHN	F 89, G 91-92
JONES, ADAM	E 51-52

Κ

KENWORTH OF PA MIDWAY
KIEFFER, GARY & TRACY A 22
KING GRAPHICS D 99-100
KIRSCH, MARK K 179-180
KLG PERFORMANCE ENGINESQ 44-45, QA 44-45
KLINE, JASONJ 7
KNIGHT, WAYNE C 75
KOCH ENTERPRISES B 15-16
KUZO, KEVIN

L

LARGECAR MAG F 126	ò
LASALLE, COREY A 59-60)
LAUVERS AUTOMOTIVEJ 18-19)
LAWRENCE CHEVROLET MIDWAY	ľ
LEGER, GARY & DAN	;
LIBBY, WILLIAM	j
LIBERATOR PERFORMANCE MIDWAY	1
LIN, IVAND 109-110)
LINDBOE, CHRISTOPHER A 24	ł
LINDECAMP, KEVIN)
LINE-X OF MECHANICSBURG D 116-118, E 118	3
LINHARD, JOE D 55-57	/
LMC TRUCK MIDWAY	ľ
LTAA (SEMA TRUCK COUNCIL) MIDWAY	ľ

Μ

1.41
MAGNAFLOW PERFORMANCE EXHAUST MIDWAY
MALINOWSKI, WILLIAM J B 36
MARTZALL, LORANR 16
MASCULINE TRUCK/BROOKLYN BALL BUSTERS
POLISH SHOP G 143
MCCRACKEN, WAYNE MACJ 5-6
MCGARVEY, DENNIS E 40-44
MCGREW, PATTI D 24, E 26
MCGRIFF, VICTOR E 1-5, J 44-49
MEGUIAR'S MIDWAY
MEEKINS, CARL
MICKEY THOMPSON TIRES MIDWAY
MILLER JR, BILL I 127
MILLNER-HAUFEN TOOL COMPANY BZ 2
MINI CHROME SHOP J 181-182, K 182-183
MODERN MUSCLE MOTORSPORTS. DYNO ROWS U&V
MONG, ROGERJ 36-37
MOORE, RORY D 17-18, E 18-20
MORE THAN TIRES MIDWAY
MR. MOTORSPORTS C 27-32

Ν

NAILOR, DONALD E	J 83-84
NEWSCOPE MARKETING	MIDWAY
NOTTINGHAM, GEORGE	E 66-71

0

OFF ROAD VIXENS	B 3-6
OLYMPIK TROPHY COMPANY	BZ 23-24
ORRIS, ARIETTA	C 78
OWEN, PAUL	F 43-45

Ρ

r
PAINT GUYZ.COM D 1, DD 1
PB PRODUCTS LLC J 184
PEG-LEG ENTERPRISES INCD 101-102
PENNINGTON, JIMJ 14-15
PERFORMANCE CURVE E 87-89
PETERS, ROBERT C 9-10
PHAT JOESQ 42, QA 42
PIKEWAY ACCESSORIES F 50-52
PINE TREE INN B AND B A 71
PITMAN, RAY D 62-65
PITTMAN, DOND 114-115, E 116-117
PLETCHER FIRE PROTECTION
POLISH THIS INC
POLITIS, PAUL D 2-3
POVOSKI, JOEJ 68-73
POWDER CRAFT INC B 54-57
POWELL, WAYNE IA 62-63
PROFILES MARKETING GROUP A 77-78
PROGRESSIVE COMMERCIAL INSURANCE MIDWAY
PSZCZOLA, GREG E 32
PSZCZOLA, JOHATHAN D 30-31, E 33
PYPES PERFORMANCE EXHAUST MIDWAY

Q

QUARTER ACES DRAG-O-WAY A 79

R

48-51, C 54-58 REAL DEAL, THE R 28
RED BEARDS TAGS & BAGSJ 50-54
REID, MALCOLM D 72-73
RICE, BRYAN
RIDGELY, JOHNJ 8-13
RIGHT STUFF, THE IA 48-51
ROADSIDE RESQQ 50-51, QA 50
ROBT SWANK, JEFF CHUPRINSKI C/O IA 34-43
ROCK SOLID VEHICLE PRODUCTS D 25-26
ROLLING STEEL H 3-6
RONS PARTS & SERVICE E 76-79
ROSENSWEET, MATT J 74-76
RT 11 AUTO SALES SOUTHJ 31-35

S

S & S SALES	D 81-84, E 80-86
SALVATION ARMY, THE	B 71
SANDERFER, GARY	D 66-70
SANDERS & SON	J 87-88
SAUERWALD, KEVIN	A 61-62

SCHOOLHOUSE CUSTOMS	E 29-31
SEELEY, CLAYTON	A 36-40
SEMA TRUCK COUNCIL (LTAA)	MIDWAY
SHANK, DAVID	
SHIREY, TOM	D 104-107
SHORT, GREG	l 28-30
SIMON, JIM	F 1-6, G 8
SIMON, RICHIE	D 76-80
SIMPSON, MICHAEL	
SKYJACKER	MIDWAY
SNYDER, LEON	B 10
SNYDER, MARLIN	
SPENCER, GUY	G 101-103
STALEY, DONALD C	A 100-101
STANDLEY, MIKE	
STEAD, MICHELLE	D 33-34
STEGMAN, KURT	
STEVES TOOLS & TARPS INC	C 19-26
STIRN, LARRY	B 29
STONEHEDGE FARM	
STOUFFER, MATTHEW	B 2, C 4-8
STREET TECH CUSTOMS	
STRONGSVILLE HOBBY SHOP	BZ 30-31

Т

-
T C KRUISERS A 74-76
TATTOOS BY NATED 122-125
TEAM FLOWMASTER A 1-4, IA 1-2
THE TRUCK STRIPER B 38-39
THOMAS' TOTALLY AUTOMOTIVE F 57-58, G 59-60
THOMPSON, CHESTER B 70
THOMPSON, JOSPEHJ 29-30
THOROUGHBRED DIESEL PERFORMANCE MIDWAY
TOOMEY, RONALD
TREVORROW, RALPH GA 3-6
TROUTMAN, JEFFREY C 43
TRUCK SHOP, THE A 25-35, B 20-25, IA 23-33
TRUCKIN 4 TROOPS MIDWAY
TRUCKIN MAGAZINE D 86-87
TRUXEDO MIDWAY
TUMBLEWEED GLASS ENGRAV A 49

ν

VAN ALBERT, JAMES E 64	
VOYAGER UNLIMITED INC D 11-13, E 13-15	

W

WEAVER, TIMOTHY	66-67 67-70 42-44 58-61
	D 113 52-53

Z ZI

ZIESEMER, NATE	I 95, J 61-65
ZINN, L J	l 46-57
ZIMMEY'S DIESEL PERFORMANCE.	MIDWAY

How To Find A Vendor Space

 BR... Building R
 A-Z......Main Field

 BT... Building T
 IA-IO......Infield

 BY... Building Y
 NA-NZ....North Field

 BZ... Building Z
 CA-CE.....Car Corral

 (under the Grandstand)
 DA-DBPavilions in the Car Corral

Letters stand for **Rows and Buildings**

Locate the row or building on the map in the centerfold then find the space number.





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Jack Links Snack Tent	IB 68	Jack Links beef jerky, snacks, Pepsi products, iced teas and water
Red Cheetah Smokehouse	beside J 163	Pit beef, pit ham, pit pork, baked beans, potato salad and more. Hickory smoked and delicious!
Shuman's Concessions	IM 55-56, A 80-82	Breakfast sandwiches, hot dogs, burgers, sausages, chicken cheesesteaks, pulled pork, smoothies, warm pretzel braids, lemonade, brewed ice tea and Pepsi products
Double Twist Soft Pretzels	Building T	Hand-rolled soft pretzels, ham-and-cheese pockets, elephant ears, homemade lemonade and brewed ice tea
Horner's Corner BBQ	A 110-113	Danishes, Southern banana pudding, sausage gravy with biscuits, pancake and sausage on a stick, french toast sticks and tater tots for breakfast. Beef brisket, pulled pork and smoked chicken barbecue sandwiches, burgers, hot dogs, sweet and hot sausage, chicken fingers, french and sweet potato fries and mac-n-cheese bites
Boy Scouts	J1-4	Breakfast sandwiches, hot dogs, chicken strips, french fries and roast beef sandwiches
Cookie Barn	D 85, GA 1, A 114	Fresh baked cookies, homemade brownies, fresh fruit, freeze pops, slushies, muffins, pastries, cream cheese- filled pretzels, candy and nuts.
Penn Twp. Volunteer Fire Company 50	Pavilion - ND & Dukes Bvd.	Breakfast platters, giant quesadillas, sweet potato fries and many other items
Snyder's Concessions	ll68-69, NU 26-28 and B44-45	Italian sausages, cheeseburgers, oven-fresh pizza, cheese steaks, hot dogs, gyros and more
PaPa's Kettle Corn	IB 66-67	Sweet, salty and delicious kettle corn — the perfect snack!
Dippin' Dots	various locations	The number-one ice cream for fun! Loved by kids and adults for more than two decades. Dippin' Dots are made from fresh dairy ingredients flavored with a variety of fun, fruity and even exotic flavors.
Woody's Fuel Stop	IC 78-81 & Food Court	Sweet Italian sausage, Big Woody sausage, fries, loaded fries, chili bowl, perogie sausage bowl, chef salad, chicken tenders, hot dogs, wings, chicken cheese steaks, cheeseburgers, pretzel dogs. Breakfast menu includes0 pancakes and sausage, egg and cheese sandwiches and ham/egg and cheese sandwiches.
Bruster's Ice Cream & Nathan's Hot Dogs	Food Court & R 32-35	Bruster's Ice Cream in a dish, waffle cone, hot fudge sundae, milkshake or float. Nathan's hot dogs plain or with chili and cheese, chicken tenders, corn dogs, fries or for breakfast try our sausage and gravy or cream chipped beef over biscuits, doughnuts, hashbrowns and coffee
Bricker's Famous French Fries	Food Court	Enjoy Bricker's Famous French Fries, chicken wraps, chicken strips and breakfast sandwiches. Now also selling Sherri's Crab Cakes!
Domino's Pizza	Food Court	Featuring pizza, cheesy bread, cinnabread and parmesan bread bites
Tom's Pit Stop	Food Court	Breakfast sandwiches, french fries, chili fries, cheese fries, sweet potato fries, sweet sausage, chili dogs, cheese dogs, pit stop dog, pork BBQ, loaded nachos and Dippin' Dots ice cream
Marcello's Ristorante	Food Court	Breakfast sandwiches, a variety of subs including Italian, tuna, chicken parmesan, meatball, California and special cheesesteaks, sausage and ham or turkey with cheese. Also, chicken fingers, french fries and mozzarella cheese sticks. Newly added pasta bar and stromboli
Horner's Corner Fried Chicken	Food Court	Breakfast chicken and waffles, chicken tenders, hot wings, fried chicken meals, potato wedges, baked beans, cole slaw and combread
Carlisle High School Band Boosters	Food Court	Burgers, hot dogs, pork BBQ, french fries, apple dumplings, soft pretzels as well as breakfast sandwiches, platters, homefries, sausage gravy and biscuits
Stoltzfus PA Dutch Goods	Food Court	Ham and Swiss sandwiches (add egg for breakfast), pot pie, chicken corn soup, ham and bean soup, sticky buns and shoo fly pie

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Advertisers Index

A&A Auto Parts Store
American Car Collector 16
AutoTrader Classics
Aya Steakhouse
Bruce Horkey's Wood & Parts 35
Chevs of the 40's
customvan.com27
Dream Giveaway 5
Elizabeth Truck Center 23
Extang Corporation
Grabiak Chevrolet
Gumout
Heacock Classic
Innovative Diesel Performance, LLC
Large Car Magazine 19
LMC Truck
Lutty's Chevy Warehouse 39
Meguiar's
Mickey Thompson
Mid-Fifty Ford F-100 Parts 35
National Parts Depot back cover
Orrstown Bank 30
Pepsi
Progressive Commercial Insurance
RockAuto.com
Sleep Inn & Suites (Harrisburg)
Sports Car Market 45
UPS Store

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