



Howard Maseles- Former Hurst PR/Sales

In the late '60s there was a team of Detroit racers who were contracted by Hurst to help build the 1968 Hemi Super Stock cars for Chrysler. Howard Maseles was one of those racers who worked for Hurst as part-time, outside contractors. In 1969, Howard went full-time with Hurst to help build many prototype vehicles, race cars and more.

In 1970, Howard moved to Pennsylvania to become the Hurst Shifty Doctor. He held that position within Hurst until 1981. Today, Howard works for Moroso Performance Products in Guildford, Connecticut where he is the Race Support Manager. Cars and racing continue to be a major part of Howard's life and career.