



2017 VENDOR REGISTRATION FORM

1 CONTACT INFORMATION
Use this form if you are purchasing vending space for the sale of automotive items or vehicles at any event held at the Carlisle PA Fairgrounds.

Complete and return this form with your payment in full to Carlisle Events.

Call our Sales Department for details on our Manufacturers Midway, sponsorship and advertising opportunities.

NAME _____
 COMPANY _____
 ADDRESS _____
 CITY/STATE/ZIP _____
 PHONE _____
 CELL PHONE _____
 EMAIL _____
 PA SALES TAX# (REQUIRED) _____
 MERCHANDISE _____

2 REGISTRATION: If you are selling a vehicle, you may choose to sell it in our Car Corral, our vehicle-only sales area. **Indoor spaces are limited, call vendor services for availability.** All vendors are subject to published rules and regulations. Visit our web site CarlisleEvents.com or call (717) 243-7855 to request a copy. **See reverse for new discount opportunities!** (F = Frontage, D = Depth)

EVENT <i>*Event Maps available online.</i>	DATE	PRE-REGISTRATION DEADLINE	SWAP MEET SPACE		CAR CORRAL		TOTAL FEE <i>*ADD \$10 PER SPACE AFTER DEADLINE</i>
			OUTDOOR APPROX. 10'F x 30'D	INDOOR SEE DIMENSIONS BELOW	OUTDOOR APPROX. 10'F x 20'D	PAVILION	
			SPRING CARLISLE	APRIL 19-23	March 31	____ x \$105	
IMPORT & PERFORMANCE NATIONALS	MAY 19-21	May 1*	____ x \$70	____ x \$185 BLDGS: T, Z	____ x \$70	Not Available	
FORD NATIONALS	JUNE 2-4	May 16*	____ x \$90	____ x \$210 BLDG: Z	____ x \$90	\$180 Call for Availability	
CHEVROLET NATIONALS	JUNE 23-25	June 6*	____ x \$70	____ x \$185 BLDG: Z	____ x \$70	____ x \$140	
CHRYSLER NATIONALS	JULY 14-16	June 27*	____ x \$90	____ x \$210 BLDG: Z	____ x \$90	\$180 Call for Availability	
TRUCK NATIONALS	AUGUST 4-6	July 17*	____ x \$85	____ x \$205 BLDG: Z	____ x \$85	Not Available	
CORVETTES AT CARLISLE	AUGUST 24-27	Aug. 7*	____ x \$105	____ x \$240 BLDGS: T, Y, Z	____ x \$105	\$210 Call for Availability	
FALL CARLISLE	SEPT. 27-OCT. 1	Sept. 7	____ x \$105	____ x \$240 BLDGS: T, Y, Z	____ x \$105	SOLD OUT	
TOTAL AMOUNT DUE							

INDOOR SWAP MEET SPACE DIMENSIONS: BLDG. T = 10'F x 15'D, BLDG. Y = 13'F x 15'D, BLDG. Z = 10'F x 18'D

ADDITIONAL EVENTS: Use separate registration forms to purchase vending space at our other events: Auto Mania (Jan.), Winter Florida AutoFest Lakeland (Feb.) and Fall Florida AutoFest Lakeland (Nov.).

3 PAYMENT: Payment in US funds must be included with your registration. Spaces are assigned on a first-come, first-served basis. In the event of cancellation, refunds will only be made if cancellation is received 45 days prior to the event. Only cash, credit card or certified funds accepted after deadline (listed above). Checks payable to: **Carlisle Events**

Form of payment: Check MasterCard Visa Am. Exp. Discover

Credit Card No.: _____
 Expiration Date: _____ Card Verification Value (CVV): _____

The CVV code is an anti-fraud security feature to help verify that you are in possession of your credit card. For Visa/MasterCard/Discover, the three-digit CVV number is printed on the signature panel on the back of the card immediately after the card's account number. For American Express, the four-digit CVV number is printed on the front of the card above the card account number.

Authorized Signature: _____

OFFICE USE ONLY: Salesperson _____ New Multi 5-6 Multi 7+

(CONTINUED)

VENDOR REGISTRATION FORM - CONTINUED

4 MERCHANDISE: Each vendor will be listed under at least one category in the event guide according to the information provided here. See the Specialty Listing Order Form to purchase additional listings.

CATEGORY (CHOOSE FROM LIST BELOW):
DESCRIPTION OF YOUR MERCHANDISE (ONE LETTER PER BLOCK INCLUDING SPACES):

CATEGORIES: If your merchandise can't be categorized by any of the following, call us about adding one for you.

501 Additives	591 Chrome Plating	672 Ford Thunderbird	762 Lights	847 Restoration Services
504 Air Cleaners	594 Chrysler	675 Ford Trucks	765 Lincoln	849 Rubber Parts
507 Air Compressors	597 Clocks	678 French	768 Literature/Manuals/Ads	852 Sandblasting Supplies
510 Air Conditioners	600 Clothing & Hats	679 Freon	771 Lubricants	853 Seat Belts
513 Alternators/Generators	603 Clubs	681 Fuel Injections & Supplies	773 Mercedes Benz	855 Signs
516 AMC	604 Clutches	687 Fuel Pumps/Kits	774 Mercury	856 Siphons
519 Appraisals	606 Cobra	690 Gas Station Items/ Pumps/Globes	777 Mercury Cougar	858 Slot/Radio Control Cars
522 Art & Photography	609 Coca-Cola	693 Gas Tanks	780 Metropolitan	861 Speedometers/Cables
525 Automobilia	612 Convertible Parts	696 Gaskets	783 Mirrors	864 Steering (power & manual)
528 Axles/Bearings/Gears	615 Cushman	699 Gauges	789 Misc. - Automotive	867 Steering Wheels
531 Batteries/Boxes/Cables	618 Decals & Graphics	702 German	795 Misc. - Non-Automotive	870 Suspension
534 Belts	621 DeSoto	705 Glass/Windshields	798 Models & Miniatures	873 Swedish
537 Bicycles	624 Diecast	708 GMC Trucks	800 Motor Mounts	876 Tie Downs
540 Body Parts & Panels	627 Dodge	711 Grilles	801 Motorcycles	879 Tires/Tubes
543 Books & Manuals	630 Dodge Trucks	714 Harley-Davidson	804 Music & Movies	882 Tools
546 Brakes/Kits	633 Door Handles	717 Heaters	807 Nash/Healey/Rambler/ Pre-AMC	885 Toys
549 British	635 Edsel	720 Horns	808 Neon	888 Tractors
552 Buffing Supplies	636 Electrical/Wiring	723 Hubcaps	810 NOS Parts	891 Trailers & Supplies
555 Buick	639 Emblems	726 Hudson/Essex/ Terraplane	813 Oldsmobile	894 Transmissions & Parts
558 Bumpers	642 Engines & Parts	732 Ignition Parts	816 Packard	897 Transporters/Shippers
561 Cadillac	645 Exhausts	735 Insurance	819 Paint & Supplies	900 Trim/Mouldings
564 Car Covers	648 Fasteners: Clips/Nuts/ Bolts/Screws	738 Interiors & Supplies	822 Patches & Pins	903 Waterpumps/Parts
567 Carburetors & Supplies	650 Fiberglass	741 Italian	825 Pedal Cars	906 Waxes & Detailing Supplies
570 Chevrolet	651 Fire Engines/Equip./ Memorabilia	744 Japanese	828 Plymouth	909 Weather Stripping
573 Chevrolet Camaro	654 Ford	747 Jeep	831 Pontiac	912 Welding Supplies
576 Chevrolet Chevelle/ Malibu	657 Ford Fairlane/Torino	750 Jewelry	834 Pontiac Firebird	915 Wheels
579 Chevrolet Corvair	660 Ford Falcon	753 Keys & Locks	837 Pontiac GTO	918 Whizzer
582 Chevrolet Corvette	663 Ford Galaxie	756 License Plates/Frames	840 Pontiac Trans Am	921 Willys
585 Chevrolet Nova/Chevy II	666 Ford Mustang	759 Lifts/Ramps/Rotisserie	843 Radiators/Shells/Hoses	924 Wipers/Wiper Parts
588 Chevrolet Trucks	669 Ford Retractable		846 Radios/Speakers	927 Wood/Refinishing

5 RENTALS: See the Vendor Information Form about renting tents, tables and chairs in addition to shipping instructions and parking.

6 PARTS HAULING: We provide parts hauling services for your customers during event hours. Inquire at Guest Services or call our Security Office at 717-960-6429 during an event.

7 VENDOR DISCOUNTS:

- **Multi Show Discounts:** If you purchase vending space at 5 or 6 events during the season, you will be eligible to receive a 5% discount on your total vendor fees paid. Purchase vending space at 7 or more events and receive a 10% discount.
- **Early Bird Special:** If you are vending at one of our events and renew those spaces for next year before the show is over, you will receive a 5% discount on your space renewal fee.
- **Commission:** If you know of any vehicles that would do well at auction, please contact us. By becoming a Carlisle Events Auction Car Specialist we will ensure that YOU will receive a commission should your recommended vehicles sell. Earn money by doing what you love! Contact Dave McCoy at 717-440-4044 for more information on how you can become an Auction Car Specialist and start earning money at our next auction.

8 EVENT GUIDE ADVERTISING: We publish a magazine-quality directory for each event. For advertising information, see separate forms at the end of this document.



2017 SPECIALTY LISTING ORDER FORM

1 VENDOR NO. _____
 NAME _____
 COMPANY _____

2 Place a checkmark beside the events you attend:

<input checked="" type="checkbox"/>	EVENT DIRECTORY	ORDER DEADLINE
<input type="checkbox"/>	SPRING CARLISLE	March 20
<input type="checkbox"/>	IMPORT & PERFORMANCE	April 24
<input type="checkbox"/>	FORD NATIONALS	May 1
<input type="checkbox"/>	CHEVROLET NATIONALS	May 23
<input type="checkbox"/>	CHRYSLER NATIONALS	June 13
<input type="checkbox"/>	TRUCK NATIONALS	July 5
<input type="checkbox"/>	CORVETTES AT CARLISLE	July 20
<input type="checkbox"/>	FALL CARLISLE	August 29

Each vendor receives one FREE merchandise listing in the event guide for EACH event they attend.

Complete Section 4 on the Vendor Registration Form for your free listing.

YOU MUST HAVE VENDING SPACE TO BE INCLUDED IN THE VENDOR LISTING IN THE EVENT GUIDE.

3 ADDITIONAL LISTINGS - ONLY \$5 EACH

CATEGORY (FROM THE LIST ON THE BACK) _____
 DESCRIPTION OF YOUR MERCHANDISE (ONE LETTER PER BLOCK INCLUDING SPACES):

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CATEGORY (FROM THE LIST ON THE BACK) _____
 DESCRIPTION OF YOUR MERCHANDISE (ONE LETTER PER BLOCK INCLUDING SPACES):

(CONTINUED)



VENDOR INFORMATION

VENDOR INFORMATION

Following is information pertinent to vendors attending events held at the Carlisle, Pa. Fairgrounds. If you have any questions, please call our customer service department at 717-243-7855.

TENT RENTALS

The following companies are authorized to provide tents at our events. We urge you to reserve early to assure your event needs are met.

- A-1 Party 717-791-9575
- Capitol Rentals & Sales 717-525-0701
- Erin's Way 315-225-1999
- Event Central 717-591-7368
- High Peak Tent Rentals 800-500-8368
- Rich Curlis Rentals/RISH, Inc. 321-225-4951
- Showtime Auto Care/Tents 570-274-6937
- Tents & Events 888-478-1656
- Tents for Rent 800-888-3687 (PA/NY/NJ/DE/MD);
717-733-9700 (all other states)
- Tents Party Rental 610-495-1433

PACKAGE RECEIVING

Packages shipped to our facility for vendors are stored in the receiving building located inside Gate 5. Hours will be posted at the building. **Be sure to use this address: 504 CAVALRY ROAD, CARLISLE, PA 17013 when sending packages – with your name and space numbers noted.**

RECEIVING FEES

There is no charge for the first three packages received per vendor per show. Vendors will be charged \$5 for each additional package.

FORKLIFT FEES

Vendors will be charged \$25 per skid for delivery and unloading. A separate pickup and return fee is also \$25 per skid.

CAMPING & TRAILER PARKING

Call 717-243-7855 for the availability of camping or trailer parking space.

DISABLED GUEST SERVICES

Disabled individuals with appropriate credentials may rent an electric convenience vehicle or wheelchair from our authorized vendor located just inside Gate 3 and Gate 5 during select events. ECV rentals are limited, and disabled individuals are encouraged to make rental arrangements before the event by contacting Scootaround at 1-888-441-7575 or online at www.scootaround.com/rentals/c/carlisleevents. Operators of ECVs are required to possess appropriate credentials while on grounds. Exceptions to this policy will be considered on a case-by-case basis for disabled persons unable to operate an ECV who have their own properly insured golf cart and who make arrangements in advance of arrival.

TABLE & CHAIR RENTALS

Sturdy 8' x 30" tables and plastic folding chairs are available to rent. The rental fee includes delivery and pick-up at your space. Call for volume discount information.

DISCOUNT RESERVATIONS

Discounted fees are \$15 per table and \$2 per chair (includes PA sales tax of \$.85 per table and \$.12 per chair) if your order and payment are received 19 days prior to the event. Complete and return the form below to make your rental reservations.

RENTALS DURING EVENTS

During events, the rental fees are \$18 per table and \$2 per chair (includes PA sales tax of \$1.02 per table and \$.12 per chair). Only cash or Visa/MasterCard/American Express/Discover are accepted at shows (no checks). Rentals are available at the Vendor Services Office located outside Gate 3.

IMPORTANT: Outdoor vendors should notify Vendor Services of their arrival so that tables and chairs may be delivered.

----- **To make table/chair reservations, complete and mail or fax to us. (See Below)** -----

EVENT: _____

TABLE/CHAIR ORDER
Discounted fees valid only if payment is received 19 days prior to the event.

_____ x \$15.00 per table = \$ _____

_____ x \$ 2.00 per chair = \$ _____

TOTAL AMOUNT DUE = \$ _____

Row & Space #: _____

Day & Time of **Delivery** Requested*
(earliest delivery will be official setup day): _____

***NOTE: Please notify office when you are on grounds and ready for your tables as a signature is required when tables are delivered.**

VENDOR NO. _____

NAME _____

COMPANY _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____

Form of payment: Check MasterCard Visa Am. Exp. Discover

Credit Card No.: _____

Expiration Date: _____ Card Verification Value (CVV): _____

The CVV code is an anti-fraud security feature to help verify that you are in possession of your credit card. For Visa/MasterCard/Discover, the three-digit CVV number is printed on the signature panel on the back of the card immediately after the card's account number. For American Express, the four-digit CVV number is printed on the front of the card above the card account number.

Authorized Signature: _____



VENDING SPACE RENEWALS

- 1** Renewal deadlines are **90 DAYS** after each event.
- 2** Renewal notices will be mailed approximately 30 days after each event.
- 3** All event spaces (swap and car corral) must be renewed within 60 days of the renewal notice.

Paying for Space Renewal

- Visit Vendor Services before you leave an event **(GET A 5% EARLY-BIRD DISCOUNT!)**
- Mail a check (it must arrive at our office by the deadline)
- Call our office with your credit card information

Renew Online

Vending spaces may be purchased on our website beginning two weeks after the renewal deadlines.



RULES & REGULATIONS

APPLIES TO ALL PARTICIPANTS, GUESTS AND OCCUPANTS OF SPACES

> GENERAL RULES & REGULATIONS

The following rules and regulations apply to every person on the Carlisle Fairgrounds property (participants, guests and vendors).

COMPLIANCE & ENFORCEMENT

Carlisle Events reserves the absolute right to regulate conduct, restrict any and all activities, and restrict the possession of any and all items, at its sole discretion. Carlisle Events reserves the absolute right to remove any and all persons from the Carlisle Fairgrounds for failure to abide by any and all rules and regulations specifically set forth herein, or, instructions issued from time to time by Carlisle Events, its employees, and/or designated agents. Furthermore, in the event of a possible violation of the laws of the Commonwealth of Pennsylvania, Carlisle Events reserves the right to detain persons suspected of such violations, until such persons can be turned over to the custody of local law enforcement personnel.

ALCOHOL POLICY

Sale of alcoholic beverages is prohibited. Responsible consumption of alcoholic beverages is permitted; however, disorderly or intoxicated persons will not be tolerated. Furnishing of alcoholic beverages to minors is prohibited. Pennsylvania State Law considers anyone under the age of 21 a minor. No glass bottles.

CONCESSION RESTRICTIONS: FOOD, SERVICES, LICENSING, ETC.

Carlisle Events reserves the rights for all food, drink, notary/title services, videos, show photographic souvenirs, Carlisle Events' sportswear and any souvenir displaying Carlisle Events' name or that implies connection to Carlisle Events or Carlisle Events' event. **Sale of food, water or beverages in vending space or elsewhere is prohibited.**

CREDENTIALS MISUSE

Misuse of any show credentials may result in ejection from fairgrounds.

DAMAGE, LOSS BY FIRE, THEFT OR OTHER CAUSE

Carlisle Events assumes no responsibility for any damage or loss by fire, theft or any other cause whatsoever. Vendors and spectators use the facilities at their own risk and agree to indemnify and save harmless Carlisle Events, its agents and employees from any loss or liability including but not limited to costs of defense, arising from participation at events conducted by Carlisle Events and/or held at the Carlisle Fairgrounds. Vendors will indemnify and save harmless Carlisle Events for any such loss or liability arising from conduct of any vendor toward another vendor or the public.

DISABLED GUEST TRANSPORTATION

Disabled individuals with appropriate credentials may rent an electric convenience vehicle or wheelchair from our authorized vendor located just inside Gate 3 (and Gate 5 during select events). ECV rentals are limited, and disabled individuals are encouraged to make rental arrangements before the event by contacting Scootaround at 1-888-441-7575 or online at www.scootaround.com/rentals/c/carlisleevents. Operators of ECVs are required to possess appropriate credentials while on grounds. Exceptions to this policy will be considered on a case-by-case basis for disabled persons unable to operate an ECV who have their own properly insured golf cart and who make arrangements at least two weeks in advance of arrival.

EMERGENCY

The security office is staffed 24 hours a day during events. In the case of an emergency, call the security office at 717-960-6429.

HAULING MERCHANDISE

TEMPORARY ENTRY PASSES:

- A one-hour pass to drive your vehicle on-grounds to pick up your merchandise is available at Gates 1 and 3.
- Hand stamp, vendor sticker or admission ticket is required.
- Your driver's license and \$50 deposit are held at the gate and returned upon a timely exit. The \$50 deposit may be forfeited if time limit is exceeded.
- Not available 7 a.m.-5 p.m. Fri. or Sat. of any event (& Thurs. during Spring and Fall).

ADDITIONAL HAULING OPTIONS:

- Hand carts are available to rent at Guest Services. They may be taken off-grounds. We hold your driver's license until it's returned.
- A hauling service using motorized carts is available by calling 717-960-6429.
- For items requiring the use of a forklift, inquire at Guest Services or Security.
- These services are provided for donations to the Chip Miller Amyloidosis Foundation.

MERCHANDISE SALES RESTRICTIONS

The sale of guns, knives, martial arts weapons, etc., is prohibited. The sale of fireworks, ammunition, adult items and drug paraphernalia is explicitly prohibited. The sale of diecast, models, wax/polish, chammy/microfiber cloths and tools is restricted to renewed vendors currently selling those items; no additional space will be offered for sale of same. **No automotive or non-automotive t-shirts and/or any other apparel may be sold at any event without express written permission in advance from Carlisle Events.**

NOISE RESTRICTIONS

Radios, stereos, TVs, loudspeakers, etc., shall not be operated in such a manner as to disturb others.

PACKAGES

You may ship packages to our facility. They will be stored in our receiving building outside Gate 5 for you to pick up. Receiving and forklift fees apply. Include your name and location (row letter and space number) on the package and ship to this address:

[Your Name, Location], c/o Carlisle Events, 504 Cavalry Road, Carlisle, PA 17013

PETS

Pets are strongly discouraged for health and safety reasons. If you cannot make other arrangements for boarding, your pet must be on a leash and policing after it is required. Keep pets away from the food court and all food vendors. Your pet must be under your control at all times and you are fully responsible for its actions. Any offensive or unsafe action by your pet may result in expulsion without refund.

REFUNDS

Refunds for cancellations will not be issued less than **45** days prior to the beginning of the event. (i.e. showfield registration, camping reservation, vending space rental, etc.)

RENTALS: CHAIRS & TABLES

Sturdy 8' x 30" tables and plastic folding chairs are available to rent. The rental fee includes delivery and pick-up at your space. During events, the rental fees are \$18 per table and \$2 per chair. Rentals may be made in advance by calling our office.

RENTALS: TENTS

All tent rentals must be obtained from an authorized provider. See the Vendor Information sheet or call our office for a list of authorized tent rental providers. We urge you to reserve early to assure your needs are met.

SECURITY

Security is provided for the venue only. All event participants are responsible for all of their own property (i.e. vehicles, personal belongings, merchandise, etc.). The security office is located just inside Gate 3 and can be reached by calling 717-960-6429.

SCOOTERS

Personal handicap mobility scooters may be brought to and used during events.

VEHICLE PASSES

One vehicle pass (windshield sticker) will be issued per showfield vehicle or vending space. It **MUST** be permanently affixed to the windshield for entry into fairgrounds. The sticker provides admission for the driver and a passenger. Additional occupants must pay admission. Vehicle passes are not accepted for walk-in admission. No pass shall be reproduced. Holders of passes are responsible for their use and/or misuse regardless of the circumstances. If a pass is lost or damaged, report immediately to security.

> VENDORS ONLY

The following rules and regulations are relevant only to vendors.

CAR CORRAL GUIDELINES

- Car Corral spaces shall be used for vehicle sales only (NO PARTS, etc.)
- All vehicles for sale at specialty shows (which means all shows except Spring and Fall) **must be specific to that marque** (exterior body). No refunds will be issued for non-marque cars.
- All vehicles in the car corral **must be for sale and in running condition.**
- **Vehicles must be contained in the leased space and cannot be displayed on trailers.**
- **Aisles must remain completely open.**
- **Unloading of vehicles on premises is prohibited on show days.**
- No motor homes OR CAMPING of any kind is permitted in car corral spaces except in designated areas along the fence **at the Spring and Fall events only.**
- No trailers, open or enclosed, are permitted in the car corral except those offered for sale in established spaces **at the Spring and Fall events only.**

SWAP MEET & MIDWAY GUIDELINES

Swap meet spaces shall be used for sale of parts, cars, accessories, etc., only and may not be used solely as camping or parking spaces. **Merchandise for sale must be a minimum of 80% automotive.** All merchandise, vehicles and tent stakes must be contained within assigned space and vendors may not engage in any sales or business activities outside the assigned space without the written consent of Carlisle Events.

CREDENTIALS

Vendors may obtain event passes at the Vendor Will Call booth at Gate 3 for support staff. There are limitations based on how many vending spaces are leased.

SET-UP & TEAR-DOWN: OUTDOOR VENDORS

Spring Carlisle and Fall Carlisle: Set-up may begin no sooner than the Saturday preceding the event.

All other events: Set-up may begin no sooner than the Monday preceding any specialty event.

Tear-down: Tear-down must be concluded by 5 p.m. of the Monday following the event. No equipment of any kind may be stored on-site between events.

SET-UP & TEAR-DOWN: INDOOR VENDORS

Spring Carlisle and Fall Carlisle: Set-up hours are **Mon. 8 a.m.-4:30 p.m.** and **Tues.-Wed. 7 a.m.-10 p.m.**

All other events: Set-up hours are on Thursday 7 a.m.-10 p.m.

Tear-down: Vendors are encouraged to stay until 3 p.m. on Sunday. Packing of displays may begin at 1 p.m.

During show days, no vehicles are allowed inside the buildings for unloading. Inventory must be hand-carted if necessary. Vehicles are permitted in the buildings for loading on Sunday after 3 p.m. Blocking of building entrances on show days is prohibited.

PARKING

Any vehicle found illegally parked may be towed at owner's expense; no paging will be done. Repeated misuse of vehicle sticker will result in a loss of renewal rights.

TRANSPORTATION ON-GROUNDS

Vendors are allowed to use bicycles, two-wheeled scooters, golf carts, ATVs, motorcycles, mini-bikes or other forms of personal transportation on grounds only on set-up days and between the hours of 5 p.m. and 7 a.m. on show days. **Use between the hours of 7 a.m. and 5 p.m. by anyone on show days is strictly prohibited.** Operation of such vehicles by unlicensed drivers is prohibited at any time. Verification of insurance is required.

Vehicular traffic is strictly prohibited on show days between 7a.m. and 5p.m for the safety of our patrons. If you must enter or leave the grounds between those times, drive directly to your space or directly to the gate. Vehicular traffic is discouraged between 1 a.m. and 5 a.m.; and, from dusk to dawn all vehicles must have operating lights.

Failure to comply with these guidelines may result in expulsion from the premises or the forfeiture of vendor space.

TRASH REMOVAL

Vendors will be charged for removal of excessive trash that is not properly bagged. Trash bags are available at Vendor Services or from maintenance personnel. It is mandatory that all cardboard boxes be broken down and stacked.

GENERATORS

Generators may be safely operated between 6 a.m. and 11 p.m. The use of generators at any other times is strictly forbidden. Generators causing excessive noise or fumes are strictly prohibited. Generators that vent exhaust fumes directly into adjoining vendor spaces are strictly prohibited. Generators should be vented above vehicles and crowd.

SALES TAX

The State of Pennsylvania requires that any vendor selling merchandise obtain a permanent Pennsylvania sales tax license. Application for licensing may be obtained from Carlisle Events; however, any questions or concerns regarding filing should be directed to the Bureau of Collections and Taxpayer Services at 717-425-7704.

SPACE LEASING POLICIES

INTENT OF POLICIES

The intent of the Carlisle Events' space leasing policies are provided as a means of preserving the integrity of the events. The continued quality and character of the shows can only be assured through effective management of the vendor base and through safeguarding any and all privileges afforded to existing vendors, sponsors, as well as those rights of the company. It is the goal of Carlisle Events to provide a diverse product mix that is not overwhelmed by any product type or line. It is the responsibility of this company to fulfill all contractual obligations to our vendor and sponsor base.

RENEWAL RIGHTS

Carlisle Events maintains a policy of providing courtesy renewals of most space rentals to vendors who have used those spaces in the past. This policy confers no proprietary interest in the ability of a vendor to lease or transfer a particular space. It is the intention of Carlisle Events to continue with this policy; however, Carlisle Events may modify this policy at its sole discretion.

REFUNDS

Refunds for vending/car corral space cancellations will not be issued less than **45 days** prior to the beginning of the event. Courtesy renewal rights to these spaces are forfeited.

TRANSFER OF SPACE

The transfer of courtesy renewal rights is allowed only with the express authorization from Carlisle Events. Carlisle Events exclusively reserves the right to approve any and all transfer requests at its sole discretion. Criteria for the approval of transfer of space will be determined solely by Carlisle Events and implemented and enforced as Carlisle Events deems in the best interest of the company and the events. Vendors requiring transfer request forms are to contact Carlisle Events directly. Carlisle Events will exclusively manage all requests and approvals for the transfer of a vending space. All transfers are subject to a \$100 fee per space.

OCCUPANCY, SUBLEASING & RECYCLING OF SPACE

Vendors who **cannot attend** a show **but wish to retain the courtesy renewal rights** to their vending space(s) must notify Carlisle Events and Carlisle Events will attempt to rent those vending space(s) on a one-time basis, but no guarantee of space rental shall exist. If Carlisle Events is able to rent the space(s), 50% of the cost of the space(s) will be credited to the vendor's account for future use toward vending rental fees. The subleasing of vending space outside the management of Carlisle Events or the failure to use your vendor space(s) may result in the forfeiture of courtesy renewal rights. **If spaces are recycled or found to be empty for two consecutive years, the vendor may lose the right to renew in year three.** The failure to actively and consistently investigate unauthorized use of space or the failure to enforce this policy at any time does not imply or create an authorization for the subleasing of space outside the management of Carlisle Events.

RIGHT TO REJECT APPLICATION FOR SPACE RENTAL OR RENEWAL

Carlisle Events reserves the right to reject any application for space rental or renewal on the basis of unsatisfactory previous conduct, merchandise that does not fit within the scope of the event or upon any other basis made in the sole determination and at the sole discretion of Carlisle Events. Carlisle Events also reserves the right to remove individuals who exhibit unsatisfactory behavior during an event.

These rules and regulations may be modified by Carlisle Events at any time subject to the sole discretion of Carlisle Events. March 2017



All vendors selling new or used merchandise within the State of Pennsylvania are required by law to have a Pennsylvania State Sales Tax License (see PA Department of Revenue law on next page). Even if a vendor sells only once or twice a year, it is still necessary to have a license because, according to the law, the sales are in competition with other vendors also selling. There is no fee involved in obtaining a license.

Vendors must complete the PA-100 form. It is suggested that this form be completed online. Access it online at www.pa100.state.pa.us and click the "Register On-line" button.

Additional instructions about PA Sales Tax Licensing can be found online at www.PABizOnline.com.

If you have any questions or need assistance in filing, call the Harrisburg, PA State Tax Office at **717-425-7700**. You may also visit the PA Dept. of Revenue website at www.revenue.pa.gov.

After receiving your PA Sales Tax License number, please be sure to contact the Carlisle Events' office so that we may record it. Thank you.



2017 EVENT SCHEDULE

		Order Deadline	Average Annual Attendance '10-'16	Total Print Distribution	2017 Ad Rates	Sign Me Up For
Spring Carlisle: April 19-23	➔	March 20	108,000	29,000	Full pg..... \$1,160 1/2\$670 1/4\$430	
Import & Performance Nationals: May 19-21	➔	April 17	20,000	5,000	Full pg..... \$580 1/2\$340 1/4\$210	
Ford Nationals: June 2-4	➔	May 1	51,000	15,000	Full pg..... \$825 1/2\$470 1/4\$300	
Chevrolet Nationals: June 23-25	➔	May 23	27,000	9,000	Full pg..... \$580 1/2\$365 1/4\$250	
Chrysler Nationals: July 14-16	➔	June 13	49,000	14,000	Full pg..... \$825 1/2\$470 1/4\$300	
Truck Nationals: August 4-6	➔	June 30	37,000	8,000	Full pg..... \$670 1/2\$425 1/4\$275	
Corvettes at Carlisle: <small>PRESENTED BY CORVETTE AMERICA</small> August 24-27	➔	July 17	55,000	23,000	Full pg..... \$1,580 1/2\$870 1/4\$560	
Fall Carlisle: Sept. 27-Oct. 1	➔	Aug. 29	85,000	19,500	Full pg..... \$1,160 1/2\$670 1/4\$430	
Full page in complete Carlisle 2017 season			448,000	126,700	\$7,000	

- Distribution includes handout for participants, local clubs and events.
- Digital editions are hosted on the Carlisle website and can be downloaded to a smartphone, tablet or laptop.



INCREASE SALES. ADVERTISE TODAY!



ENTHUSIAST
MEDIA GROUP



76% of attendees own four or more cars
62% are ages 31-55

A collector car swap meet, car corral and auction considered to be one of the largest automotive swap meets in the world. Automotive enthusiasts travel from all over the world to buy, sell and trade all things automotive.



30% of attendees own seven or more cars
69% are ages 31-55

The largest Mopar event in the world featuring over 2,100 vehicles from all eras of the Chrysler brand, this show is a Mopar-lover's paradise with thousands of passionate MOPAR buyers in attendance.



This event welcomes all scenes and styles with over 2,000 vehicles. Previously two separate events, this combined show welcomes all years, makes and models of imports, kit cars, performance domestics, motorcycles and trucks.



53% of attendees own four or more cars
94% are younger than 55

A must-attend event and epicenter for all things truck since 1991 with a wide array of lowered mini trucks, lifted 4x4s, chromed out big rigs, SUV's, custom vans and the perfectly restored classics.



98% of attendees own two or more cars
80% are ages 21-55

With thousands of Ford enthusiasts in attendance, the largest all-Ford event in the world will feature everything from classics and customs to muscle and performance and one truly enormous swap meet.



62% of attendees own four or more cars
44% make \$100k+/year
83% are 41 or older

The largest and most fun-filled Corvette event in the world, the annual Corvettes at Carlisle event features more than 5,000 Corvettes representing all generations of America's classic sports car.



62% of attendees own four or more cars
50% make \$75k+/year
60% are 41 or older

This is one of the most diverse of General Motors events with thousands of enthusiasts in attendance. It will feature everything from classics and customs to muscle and performance and an incredible swap meet.



86% of attendees own four or more cars
50% make \$74k+/year
83% are married
17% have children

An event that mirrors Spring Carlisle and closes the calendar year for the Carlisle, PA based show and swap meet season. Automotive enthusiasts travel from all over the world to buy, sell and trade all things automotive.

Specifications

Trim: 6.625" x 10.125" 1/2: 5.75" wide x 4.5" high

Live: 5.75" x 9.375" 1/4: 2.75" wide x 4.5" high

Bleed: 6.875" x 10.375"

Ads must be 300 dpi, CMYK, .PDF, .JPG or .TIF

Sign Me Up!

Name _____

Company _____

Phone _____

Email _____

Signature _____

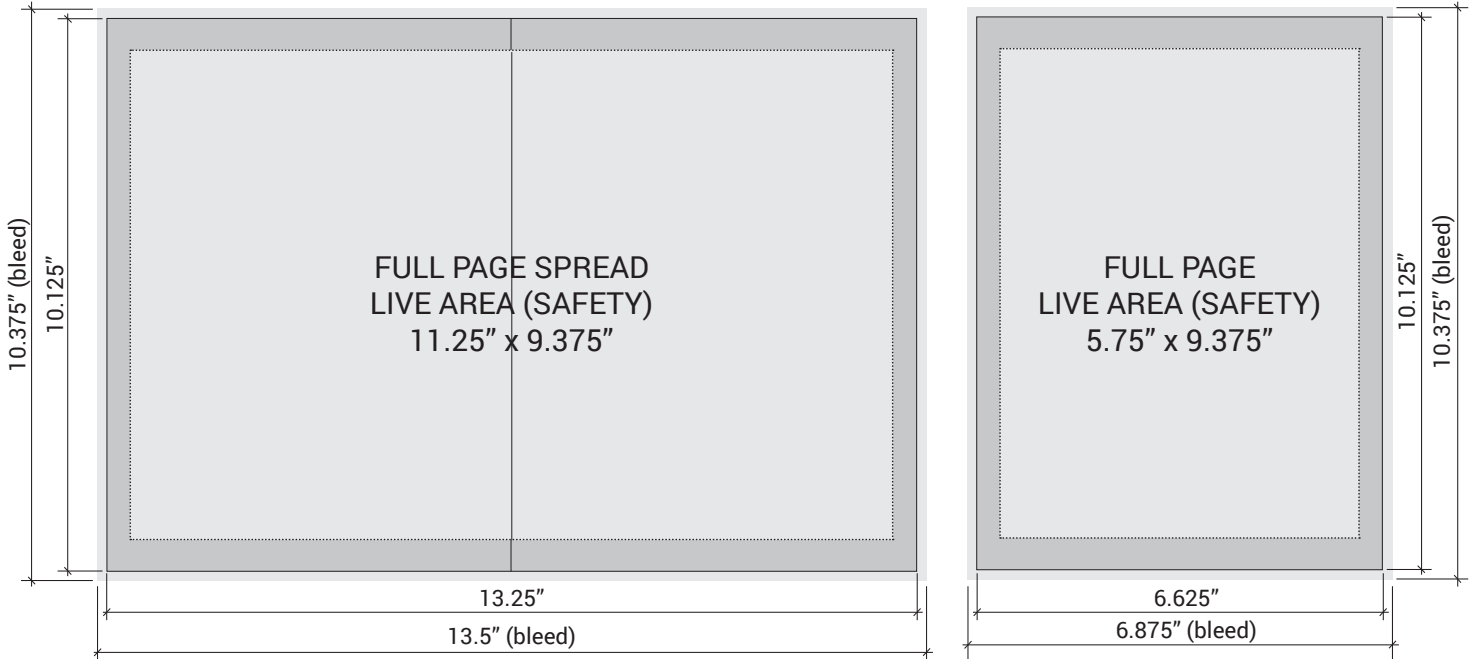
Contact

Donna Isom

National Account Executive

Phone: 503-539-1081

disom@enthusiastmediagroup.com



File Specifications

The event guides are laid out in Adobe InDesign on a PC platform. We ship pages to our printer as Adobe PDF files. To ensure the best and most consistent print quality for your ad, we have developed the following requirements for display ad files:

Preferred file types are EPS, TIFF, PDF and JPG.

Quark files cannot be accepted. Mac files can generally be accepted if they are one of the approved types.

Color ads must be full process CMYK only. Ads with spot colors will not be accepted.

No spot, Pantone or related specific colors other than CMYK are accepted. Please convert all placed files to CMYK before sending your ad; failure to do so will mean we cannot ensure accurate color reproduction.

File Delivery

Email

Files up to 8MB in size may be delivered by e-mail. Please send to: disom@enthusiastmediagroup.com

FTP

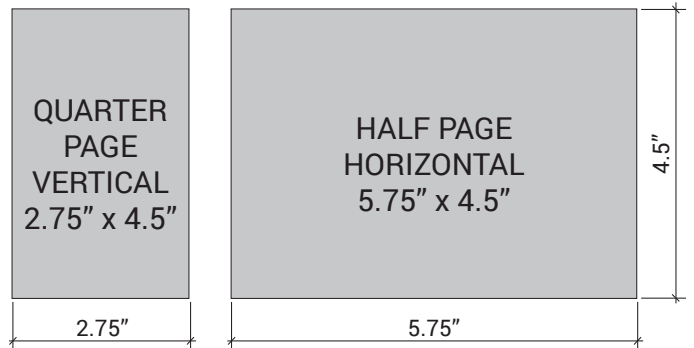
We have an FTP site for delivery of ad files of any size, or we can pick them up off your FTP server. Please inquire for details.

CDR

We will gladly accept ads on CD-R or USB thumb-drive storage devices. Mac-created disks are usually OK but not guaranteed. Send ad materials to EMG, attn: Carlisle Ad Manager, 1827 NE 44th, Suite 240, Portland, OR, 97213.

Ad Spec Questions?

Contact Donna Isom at:
Ph: 253-826-1434 Cell: 503-539-1081 email: disom@enthusiastmediagroup.com



Ad Size	Width	Height
Spread Trim Size	13.25"	10.125"
Spread Live Area	11.25"	9.375"
Spread w/bleed	13.5"	10.375"
Full Page Trim Size	6.625"	10.125"
Full Page Live Area	5.75"	9.375"
Full Page w/bleed	6.875"	10.375"
Half Page-Horizontal	5.75"	4.5"
Quarter Page-Vertical	2.75"	4.5"

Ads must be 300 dpi, CMYK, .EPS, .TIF, .PDF or .JPG

Bleeds: Bleeds may be added to full page ads at no extra charge. Half and quarter page ads do not bleed.