



## ELITE STREETZ TOP SHOP CHALLENGE APPLICATION

6 custom shops will compete for the title of Elite Streetz Top Shop at Carlisle Performance & Style 2012, taking place on Saturday and Sunday, May 12 & 13<sup>th</sup> at the Carlisle PA Fairgrounds in Carlisle, PA.

If you would like to have your company considered for Top Shop Challenge display, please complete this form and follow the instructions below. We will review applications and notify you by telephone and/or email if your company has been selected.

Each shop must bring 3 (no less and no more) customer or promotional built vehicles in which the majority (over 60%) of the fabrication/customization was done in-house. In addition to having the chance to display vehicles, each company will also get an 8 ft. table to display and distribute promotional materials. **Any sales or a promotional display or distribution in addition to the table provided by Carlisle is STRICTLY PROHIBITED.** Examples of additional marketing include but are not limited to promotional models, giveaways, etc.

**Judging:** Judging will take place on Saturday from 2 PM to 7 PM.

**Prizes:** The winner of the EliteStreetz.com Top Shop Challenge will receive an impressive over-sized championship cup to be displayed at their office, editorial and advertising campaign on EliteStreetz.com, editorial coverage and full-page color ad in the 2013 Performance & Style event magazine, and complimentary 20x30 display space on the Manufacturers Midway at Carlisle Performance & Style 2013. **This marketing package is valued at over \$5,000.**

**Roll-in:** All Top Shop competitors **MUST** arrive for check-in and setup on Friday, May 7<sup>th</sup> between 7 AM and 7 PM and will not be allowed to pull cars out until Sunday, May 9<sup>th</sup> at 3 PM following the awards ceremony. The Carlisle Fairgrounds has 24-hour security and competitors are allowed to move cars overnight as long as they are back before 8 AM the following morning.

• PHOTOS AND APPLICATIONS SHOULD BE E-MAILED TO [jimv@carlisleevents.com](mailto:jimv@carlisleevents.com) or [dale@elitestreetz.com](mailto:dale@elitestreetz.com)

Company

Street

City/State/Zip

Phone (day)

Phone (evening)

Phone (mobile)

Email

Vehicles information:

1. Year/Make/Model/Engine

Color-exterior & interior

Special vehicle options

Brief history of vehicle

2. Year/Make/Model/Engine

Color-exterior & interior

Special vehicle options

Brief history of vehicle

3. Year/Make/Model/Engine

Color-exterior & interior

Special vehicle options

Brief history of vehicle

**Instructions**

- Photos of the vehicles are required. Include interior, engine and exterior front 3/4 with hood and trunk down.
- All photos submitted become property of Carlisle Events and will not be returned.
- Event Directory print deadlines apply. Be sure to submit your application by March 1, 2012

Carlisle Events  
1000 Bryn Mawr Road  
Carlisle, PA 17013  
717.243.7855  
fax 717.243.0255  
CarlisleEvents.com